

# 写给设计师看的 专用单词表

@Simon\_阿文

2022.12

**特别鸣谢帮忙一起整理的  
@AbleSlide 工作室的设计师们**

# PPT WARNING

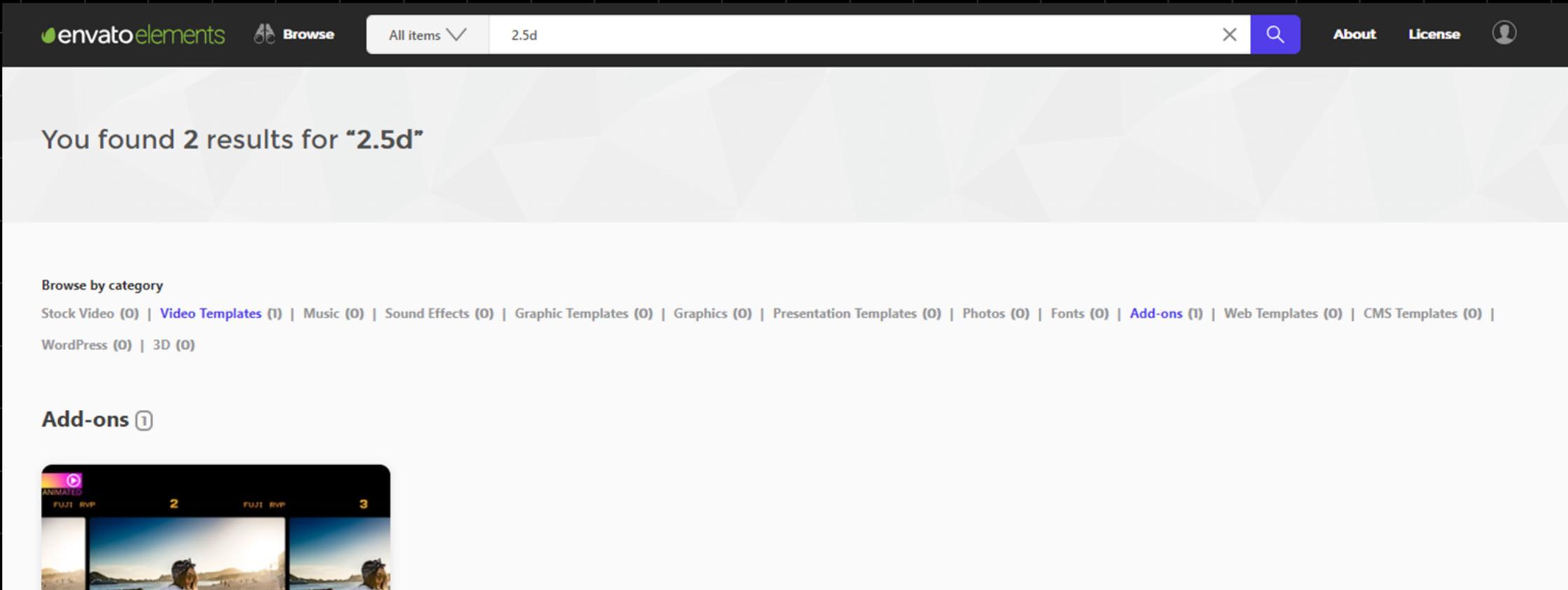
- 本单词表的整理**极其主观**，仅代表一个设计师在日常工作中的搜索习惯。
- 对每种设计风格的解释同样**主观且不严谨**，毕竟不是为了科普，而是为了让自己快速看懂。
- 单词表中展示的图片均为**真实的搜索记录截图**。  
如截图中引用了您的作品，觉得不妥，请务必联系本人删除。

# 搜索参考

以 Pinterest 的搜索结果为例，因为我平时就是在这找参考。

## 思考题

**搜2.5D风格的参考怎么搜？  
直接搜2.5D？**



其实很多主流设计风格在传入国内时，名字或者叫法都发生了变化，虽然便于传播，但经常会导致我们在国外素材网搜索时搜不到的尴尬。

**因此，知道一种设计风格的真正英文名字，很有必要。**

一个对的关键词

# 精准搜寻结果 缩短搜索路径

# Isometric Design

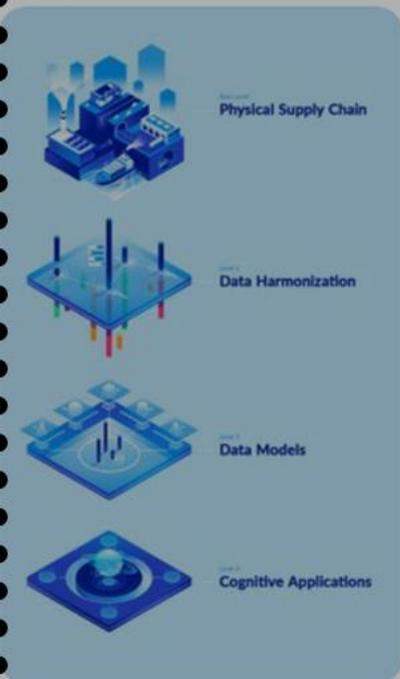
## 等距设计

也就是国内所说的2.5D。在 2D 平面上表现 3D 立体感的一种设计风格。

相似搜索词：

2.5D

iso



Isometric projects



35 Stunning Isometric Letters & Adverts by Jing Zhang



60+ Incredible Isometric Illustration Examples That Prais...



Graphic Design Trends I'm a Designer



ASIS 家博場外展  
 [ 廣州 ]  
 03/28/2016  
 (SAT)  
 09:00

苗康市  
 2014-2016

PRIVATE  
 ENJOYMENT  
 FOR  
 CHIEFS

Private Salon  
 高級私享晚宴

New Collection  
 最新產品發佈

Private Party  
 高級私享酒會

Innovation Studio  
 創新工作坊

展覽地點 Exhibition Venue  
 廣州大劇院 521-308  
 3F - Guangzhou Opera House

展覽時間 Exhibition Time  
 03月28日 - 31日 (09:00 - 21:00)

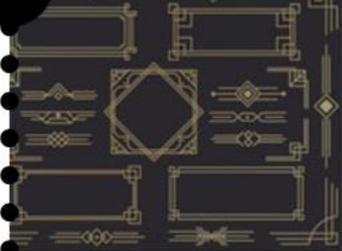
# Art Deco

## 装饰艺术

一战前首次出现在法国的一种视觉艺术、建筑和设计风格，表现为精细的工艺和丰富的材料相结合。反正我经常用这关键词来搜精致且规律的纹理，还有黑金风格的素材。

相似搜索词：

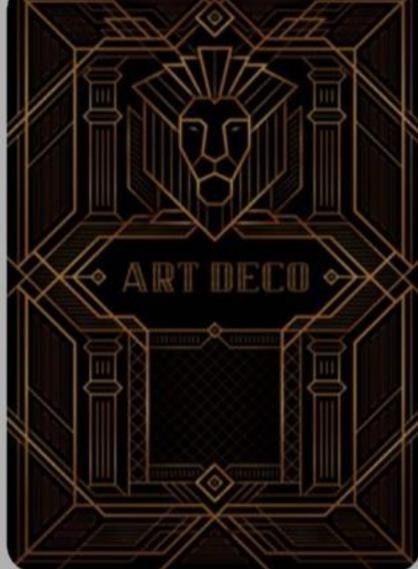
...



Deco line border. Modern gold frames, decorative...



Less geometric golden Art pattern. Vector fashion...



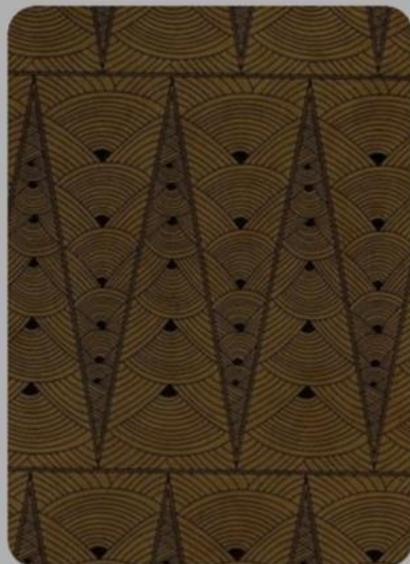
Wektor Wielki Styl Gatsby Deco



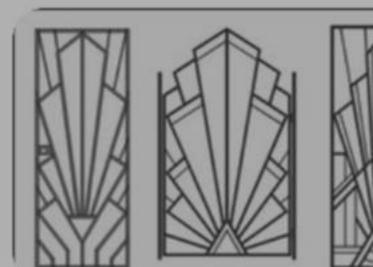
Deco shape 8 by Spacefriend-T on DeviantArt



Colorful fabrics digitally printed by Spoonflower - Art Deco Cranes



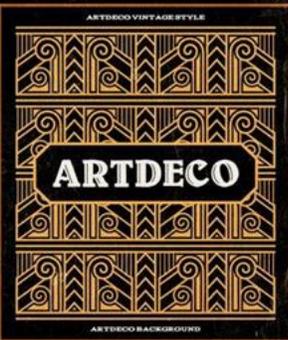
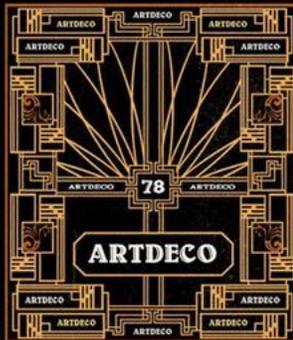
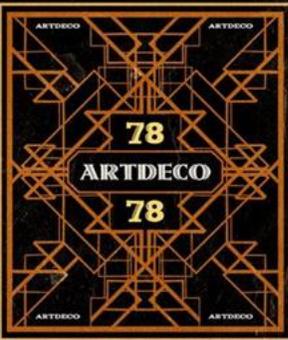
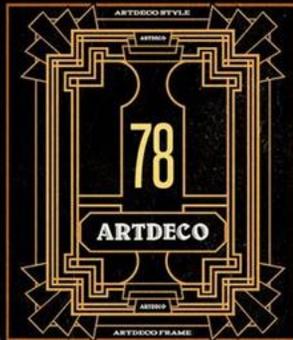
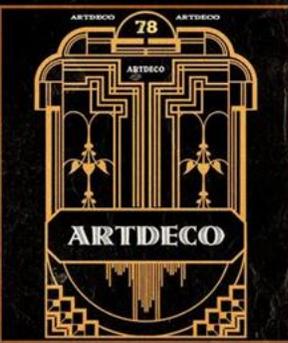
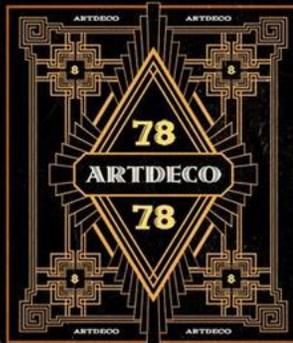
Colorful fabrics digitally printed by Spoonflower - art deco...



PLAZA Art Deco Security Bars and Grilles



10 Art Deco Style Upcycle



# Earth tone

## 大地色

大地色“earth tone”顾名思义就是接近大地的颜色，包括了棕色、古铜色、灰色、绿色、橙色、白色、蓝色以及略带红色的一系列色系。

相似搜索词：

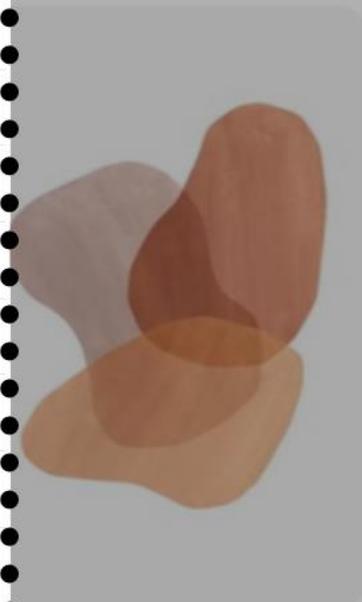
**morandi color**



Neutrals Color Palette,...



Earth Tone Combined With Nature { An Earthly Green }



Earth Tone Organic Shapes - ...  
nvas



'Earth tone Rainbow' Art Print ...  
Redbubble



Feminine Earth tone Mood Board

❤️😬😞 1,517



Earth toned paint colours for mixing and matching patterns....

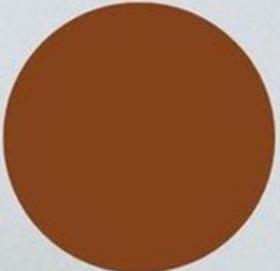
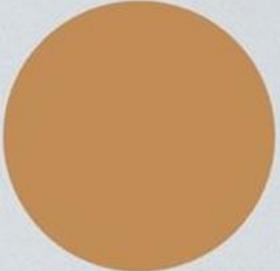


CHARTREUSE PROCREATE Color  
Etsy



Trendy Color Palette Inspiration  
Warm Earth Tone Color Scheme







# Hatching

## 影线画

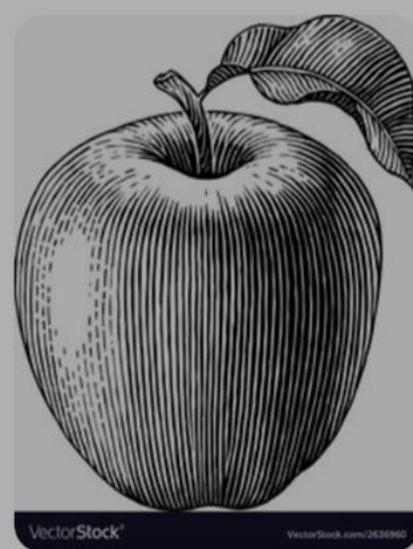
通过绘制紧密间隔的平行线来创建色调或阴影效果，常见于中世纪版画或科普书籍，搜复古插画素材很好用。

相似搜索词：

sketch



al Propaganda, from Prints to  
ils



Naples Giant Rocca Onion



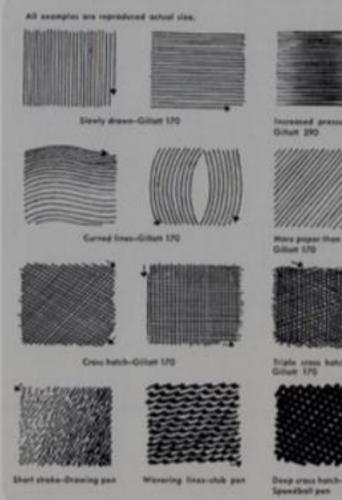
Get your crosshatch on! New inking class with Bryan the Girl ...



Michael Halbert, INKART

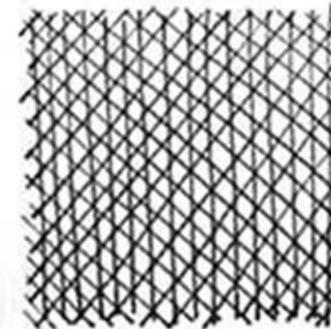
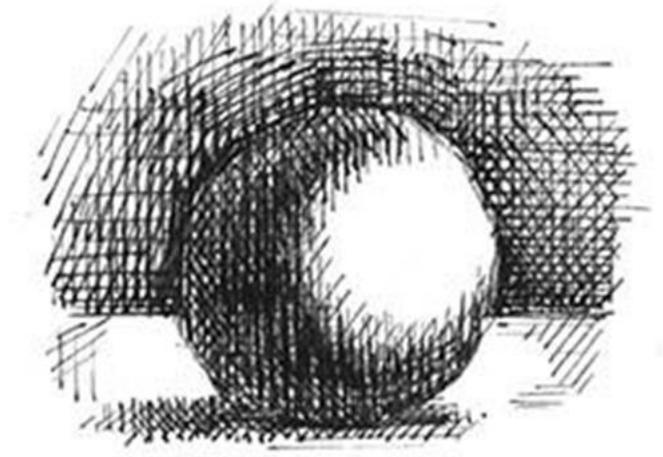
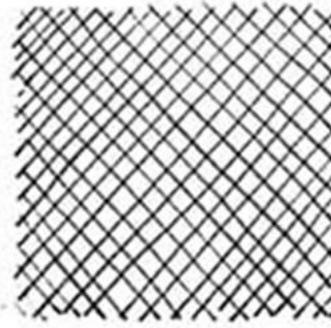
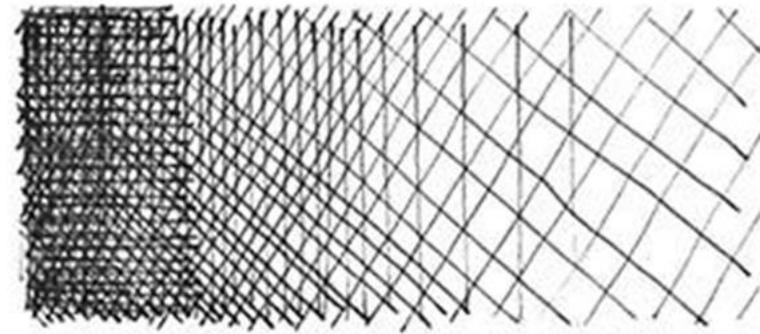


Download free png of Hand drawn fresh artichoke in black



Learn to Draw Cartoons Lesson 1: Inking the Head and Figure







# Woodcut

## 木刻版画

直观感受其实和影线画差不多，同样用来搜复古插画素材很好用。

相似搜索词：

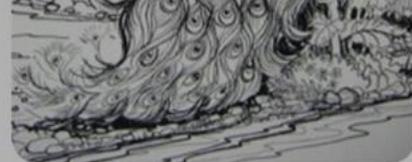
Linocut



Welcome to Dover Publications



Welcome to Dover Publications



Fairy Tale Peacock by HouseofChabrier on DeviantArt



Underwater Gator by on DeviantArt



Scratchboard Art



Welcome to Dover Publications



Welcome to Dover Publications



# Kintsugi

## 金继

将漆与金属粉末混合以修补破损陶器的日本技艺。说人话就是，金属裂纹效果。

相似搜索词：

...



Nothing But Thieves | The Official Website



Samuel Yal | Réparation (2017) |...

A Anne Hsu



Kintsugi



KINTSUGI - Fioranese



Kintsugi Head



Kintsugi 2020



The Art of Fixing What



Kintsugi Inspired Plant  
13cm without saucer





# Crypto Art

## 加密艺术

你可以简单粗暴地理解为 NFT 玩的就是这种艺术，从一开始的赛博为主，到现在百花齐放什么风格都有。

相似搜索词：

**NFT Art**



itch Albert Einstein Nft Crypto  
t Auction

6



finite Skull #11



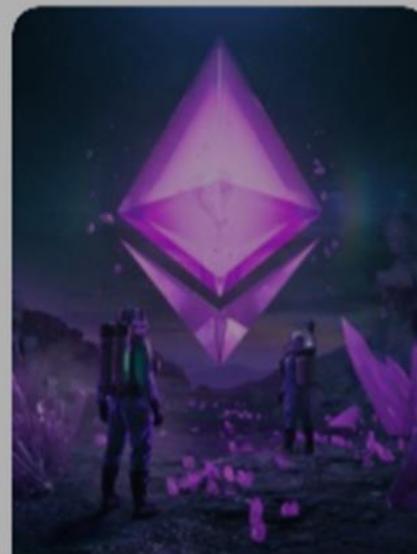
GitHub - memo/eco-nft: A basic  
guide to ecofriendly CryptoArt...



Bitcoin Art — Do What You Love  
Store



Копие на How to Create and Sell  
NFT Art and Crypto Art?



PEOPLE: EVERYDAY  
INTO THE ETHER  
ARTIST'S NOTES  
#4917  
10.18.20

Digital Art's New Frontier



Bitcoin Pill  
46



Crypto art



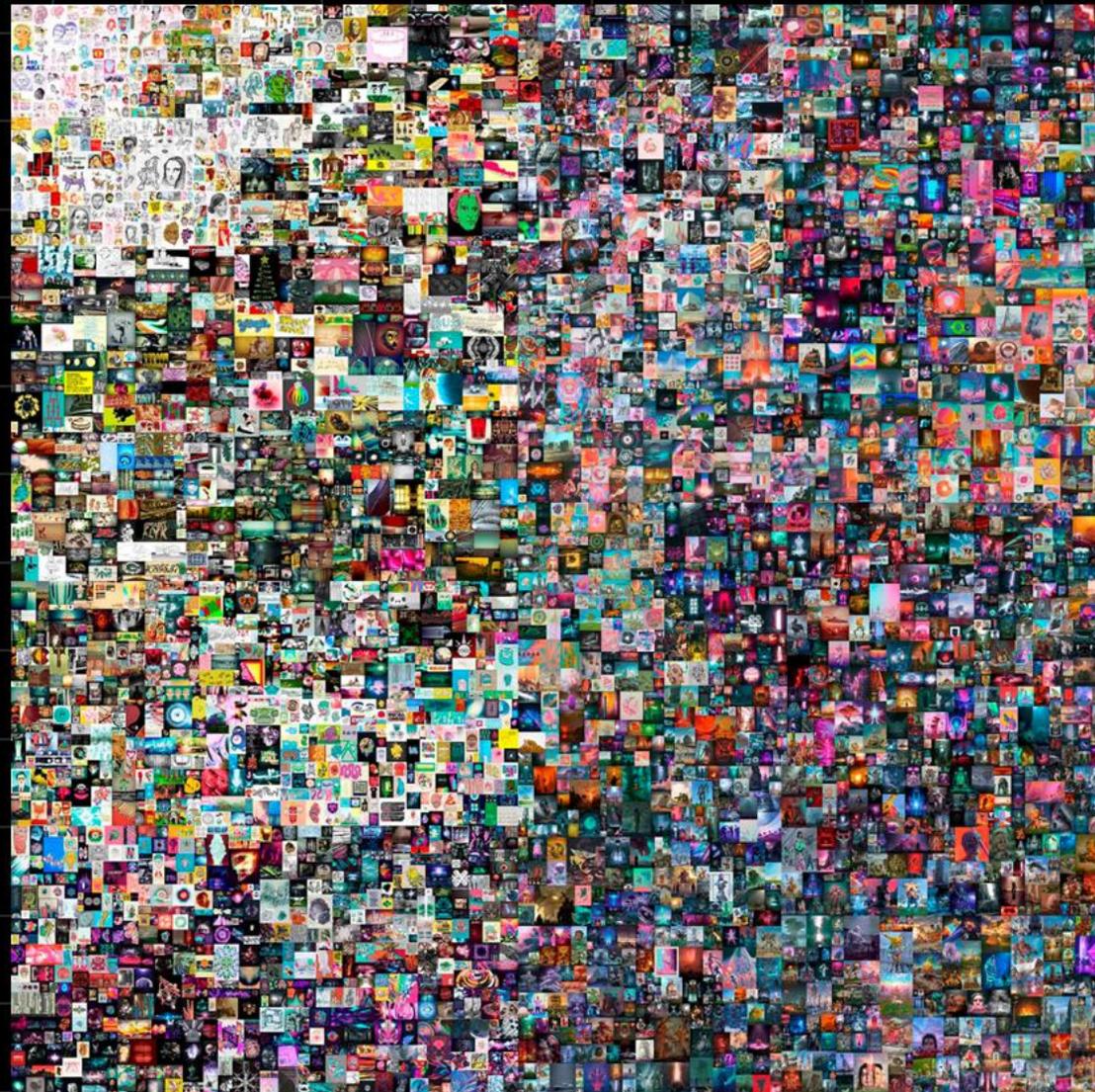
# 《CROSSROAD》

数字艺术家Beeple



# 《每一天：前五千天》

数字艺术家Beeple



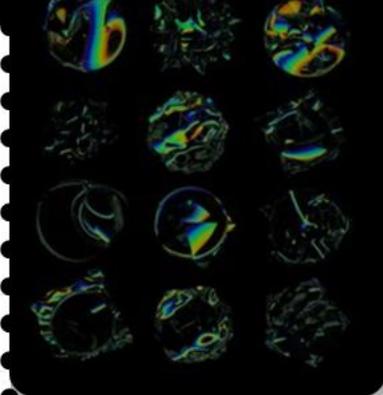
# Acid Graphic

## 酸性设计

与迷幻物质带给使用者的视觉体验相似，常以尖锐的字体、重复的几何图形或高饱和度颜色呈现。（但我觉得好看的中文酸性设计不多。）

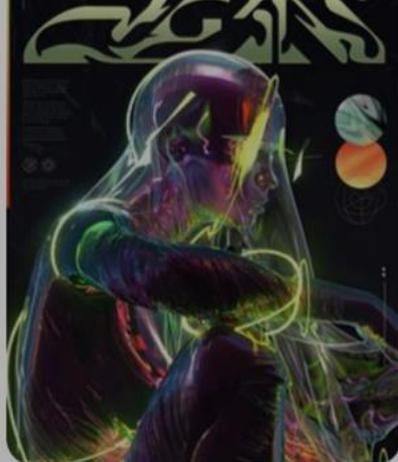
相似搜索词：

...



Holographic Shapes and Textur...

Graphic Design Materials



FUTURISTIC DYSTOPIA PRINTS



works by jonathan castro —  
@jonathan



Acid Mother Temple & the  
Melting Paraiso U.F.O. 2018



36 Days of Type 2020



references ! (@99reference)  
posted on Instagram • Sep 11,...



Communication Design 2018 -  
The Type Directors Club



safhaven ✨ on Twitter







# Moebius Art

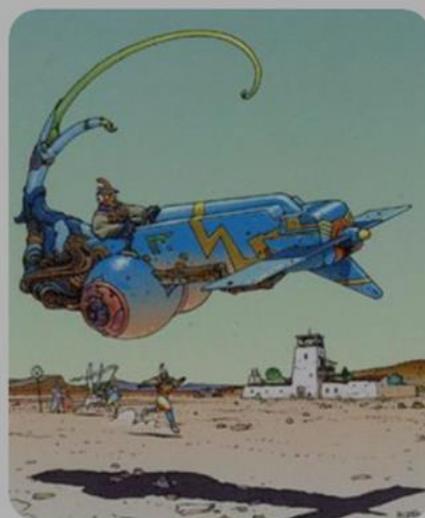
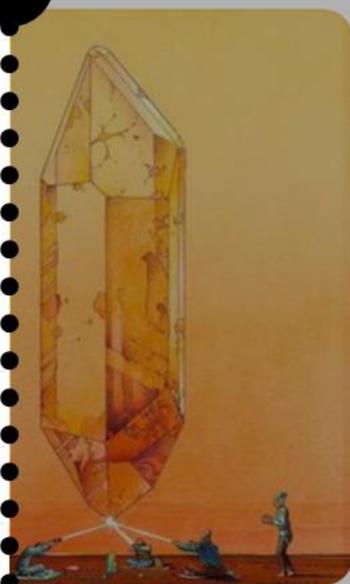
## 莫比斯风格

法国艺术家**Jean Giraud**的独特线条画风。以最单纯的线条来描绘人物和各种科幻要素，呈现出既孤独又高傲的空间感。迷弟包括宫崎骏、手冢治虫等大佬。

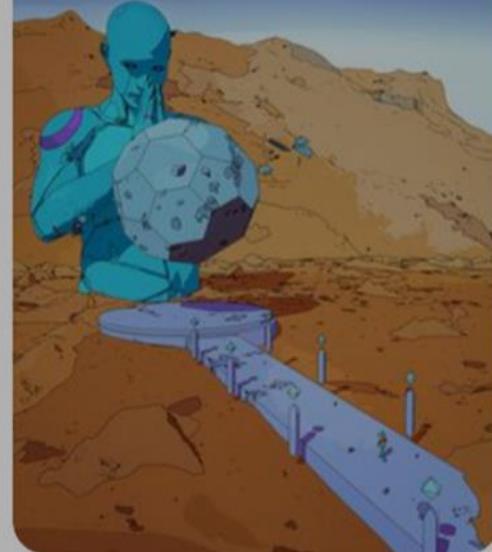
相似搜索词：

Jean Giraud

sable game



Moebius Art on Twitter



DIMENSION by TheBakaArts on DeviantArt



18 Tips for Comic Book  
Jean "Moebius" Giraud



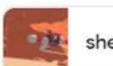
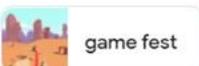
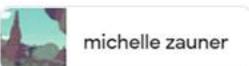
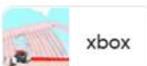
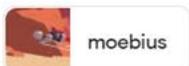
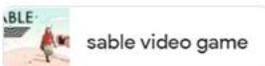
How Moebius revolutionised comic art



Moebius







Sable Coming Soon - Epic Games Store  
epicgames.com · 有庫存



Sable - Xbox Game Pass logo  
xbox.com



Sable Could Become My New Favourite Open W...  
culturedcultures.com



I played Sable for the art alone, but its freewhee...  
gamesradar.com



Sable gets September release date at Summer...  
shacknews.com



Sable - Let's Play the Sable Demo! - Steam News...  
store.steampowered.com



Sable's E3 demo made me fall more in love with it...  
rockpapershotgun.com



Sable: Release date, gameplay, and what we know ...  
pcgamer.com



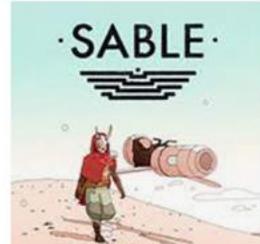
Sable on GOG.com  
gog.com



Sable Gamescom 2020 narrated gameplay - Gem...  
gematsu.com



Sable - PC Gaming Show 2018 trailer - YouTube  
youtube.com



Sable | Xbox  
xbox.com



Sable' Developer Greg Kythreotis Talks Art an...  
forbes.com



Sable - IGN  
ign.com



What is the release date of Sable? - Pro...  
progameguides.com



Sable Glides Into September Launch Announcemen...  
gameinformer.com



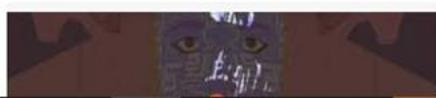
ArtStation - Prototype of a video game with Moebius ...  
artstation.com



Sable - Raw Fury  
rawfury.com



Behind Sable's many masks: identity and...  
eurogamer.net



# Big Dumb Object

## 巨大沉默物体

简称**BDO**，常见于科幻作品的一类主题：巨大的，拥有神秘力量的物体，设计却是极简的。

相似搜索词：

surreal

Stuart Lippincott



Sept Everyday 2019



3D Everyday Inspiration



February Everyday 2021

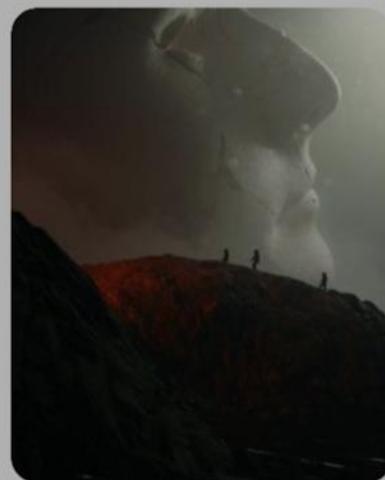


19 x 89 on Twitter

Gundapmos Nirak



Irène DB on Twitter



The valley of dreams

Goth Vader



19 x 89 on Twitter

Gundapmos Nirak

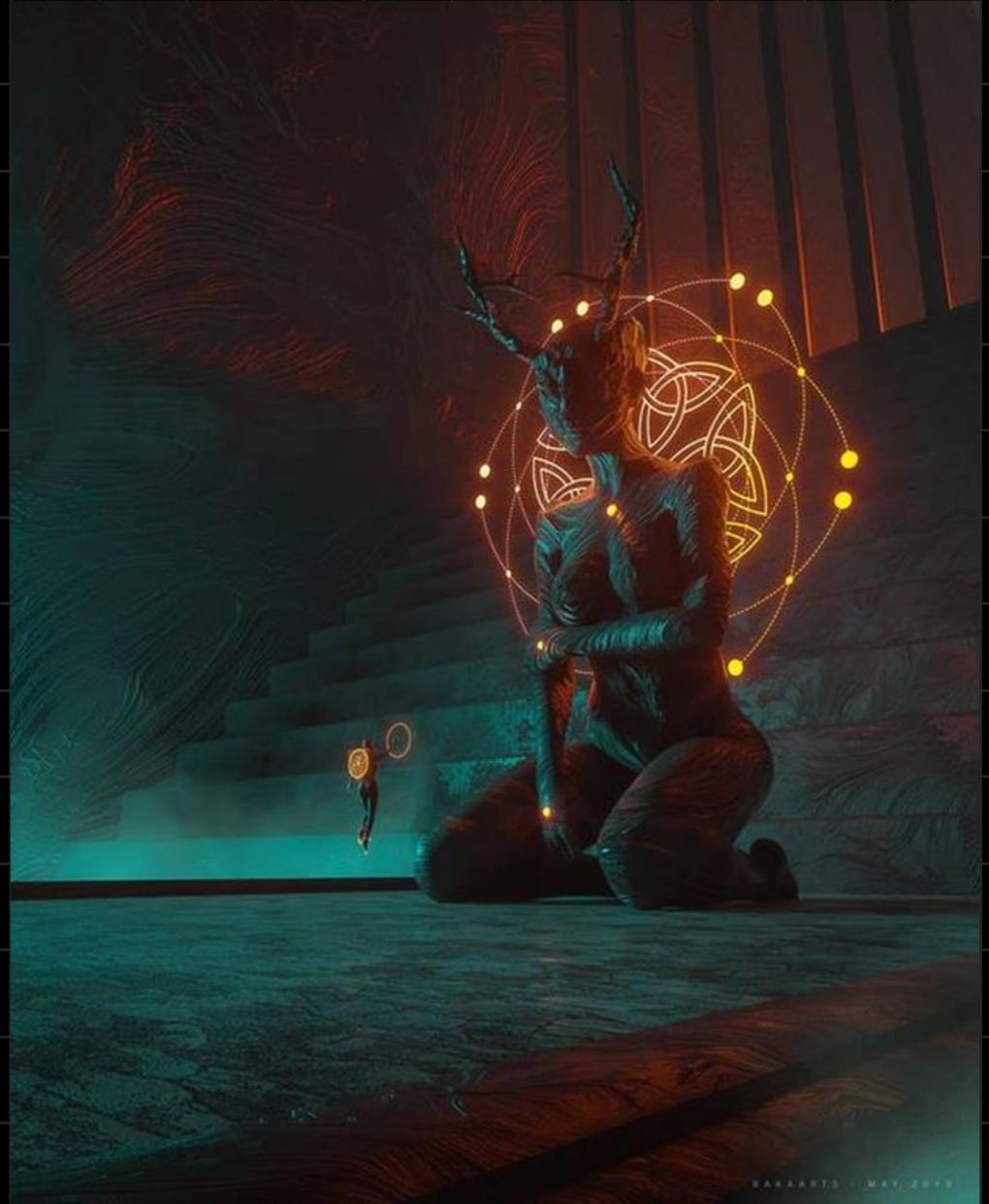


Archillect on Twitter



Blade Runner





# Glass- morphism

## 玻璃拟态

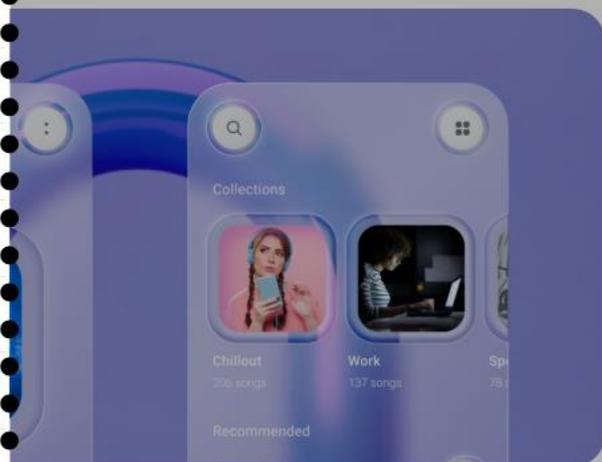
主要表现形式就是.....毛玻璃。

相似搜索词：

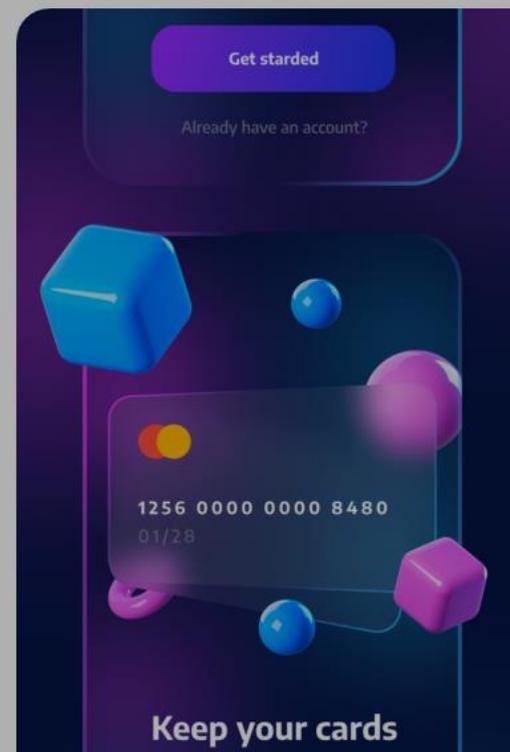
frosted glass

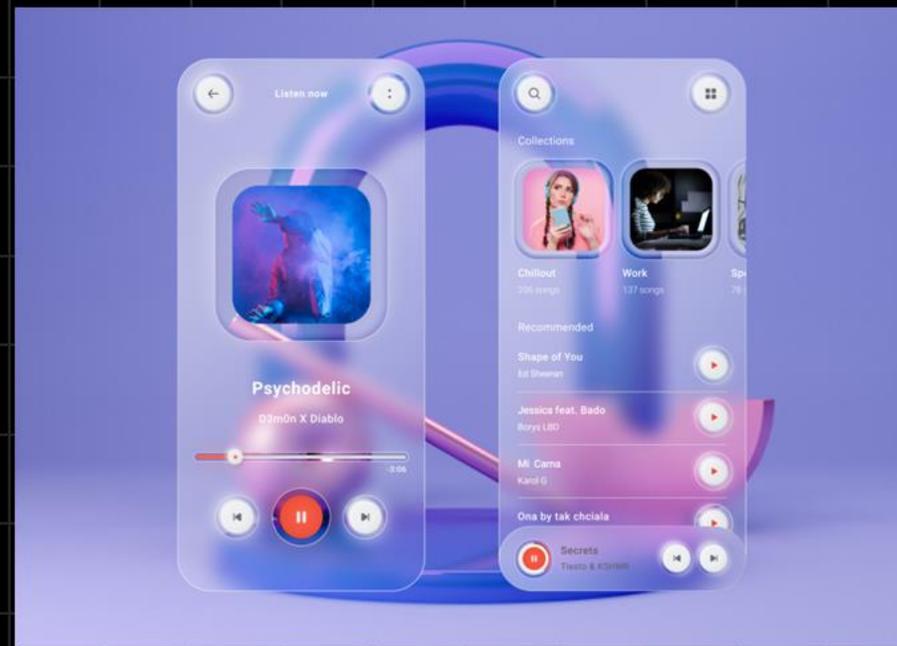
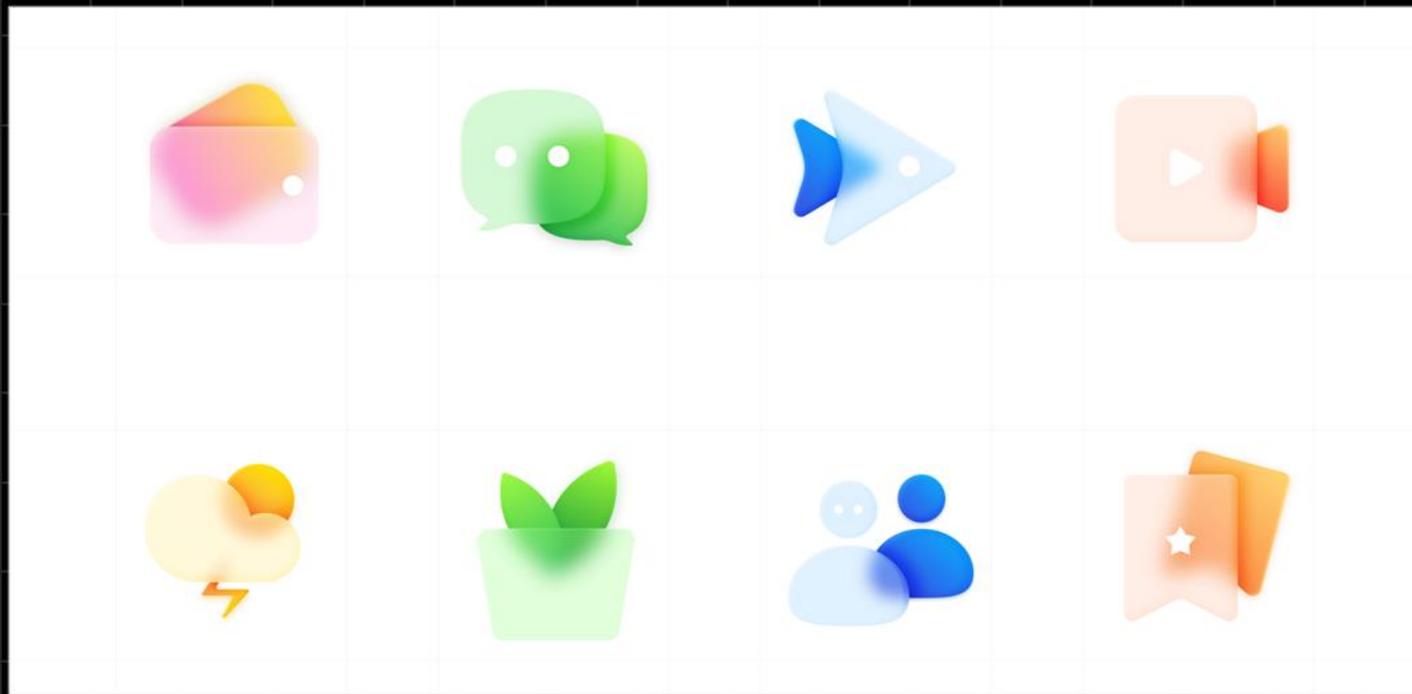
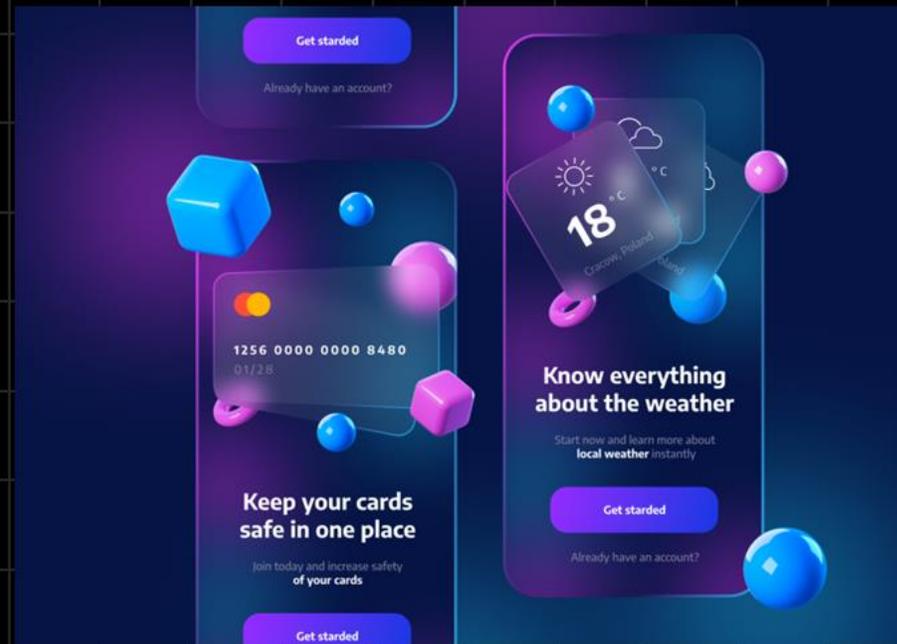


Glass Card Design



Date picker Onbio app







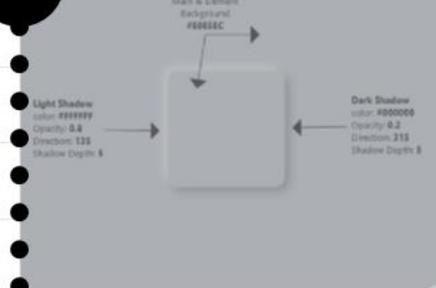
# Neu- morphism

## 新拟态

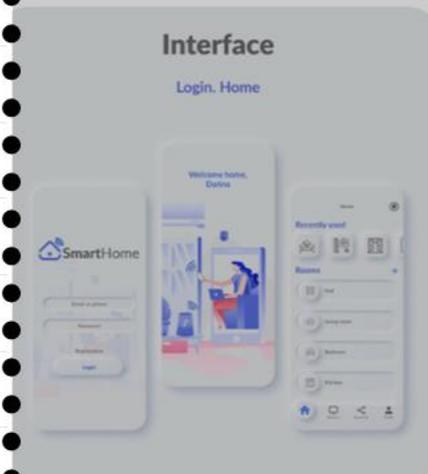
在UI圈子小火了一段时间的微立体风格，介于扁平化和投影之间，画风干净，但缺点是弱化了交互，比如点击感。

相似搜索词：

Alexander Plyuto



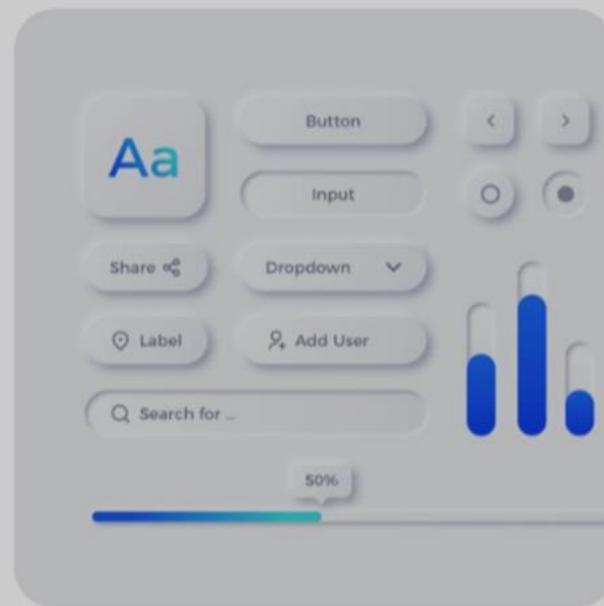
Neumorphism with Animation



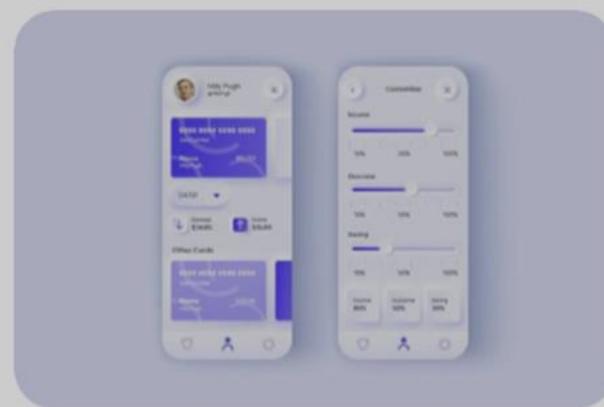
Smart Home. Neumorphism app concept



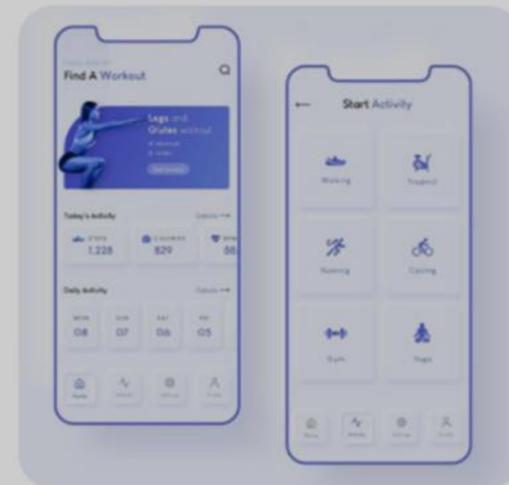
Introducing Neumorphism UI



EASEOUT



What Is Neumorphism in UI and Is It Here to Stay?



Free Neumorphism Health & Workout Mobile App Design (X...

# DANCE MONKEY

Tones and I

Kazuya's Air Pods Pro



See you see you seen you every time

See All Lyrics

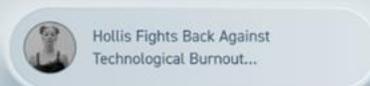
## Monthly Ranking



## Popular Playlists



## NEWS



## PRO CLEANER

tap to  
clean

3 / 7

CUSTOMISE YOUR CLEANER



PHONE  
BOOST



BATTERY  
SAVER



CPU  
COOLER

CLEAN NOW

# Caustics/ Dispersion

## 色散 / 焦散

我经常用这两个词来搜那种五颜六色的玻璃效果，非常好用。

相似搜索词：

Caustics glass

Dispersion glass



Alphabet Dispersion Typography Series

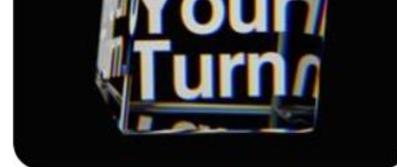


Search projects | Photos, videos, logos, illustrations and brandin...



Civilization don't last - Poster 049

naz Naz Grafik



In The Mix | 3D & Animation Tutorial



Type & Distortion



NASA | Color





# Vector illustration

## 矢量插画

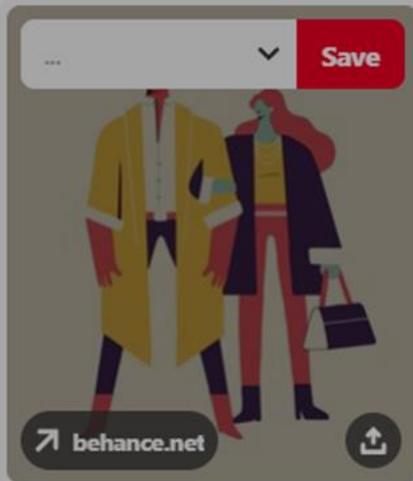
我经常简单粗暴地概括为.....一眼就能看出是用AI画的插画，能看出明显的纯色块拼接，光影渐变多用纯色块表现。

相似搜索词：

illustration



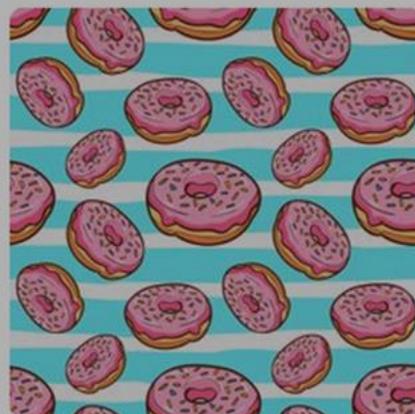
Electric Relaxation vol 3



behance.net



100q/mef



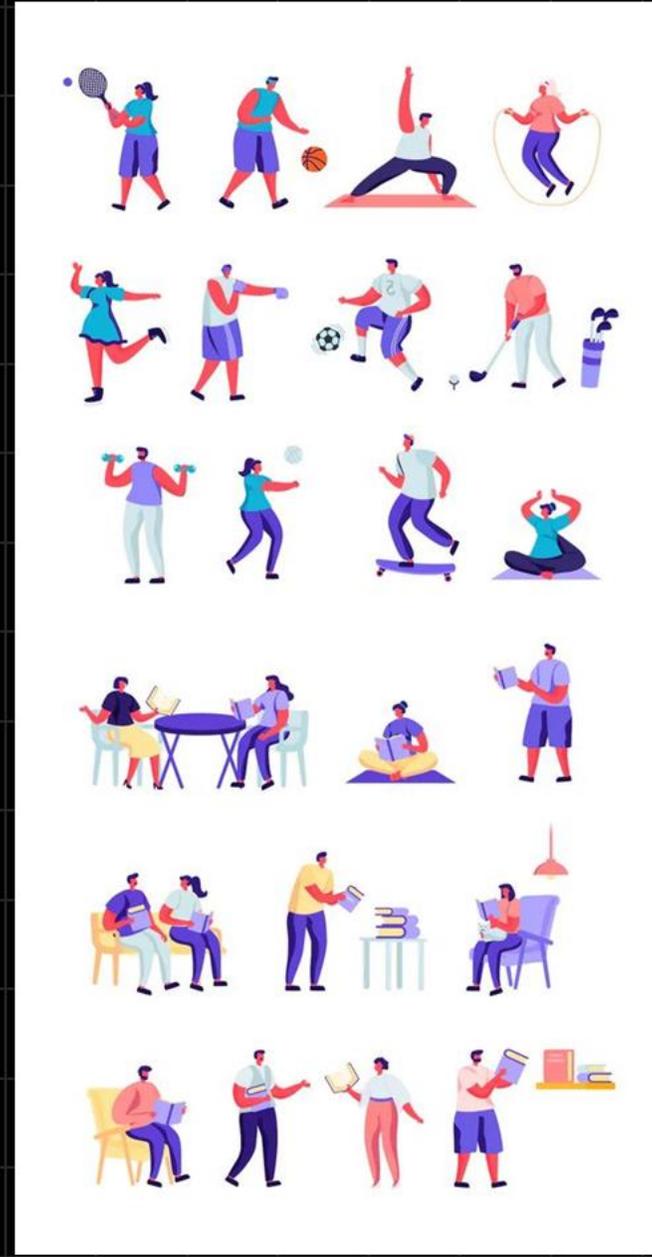
Donuts ilustração em vetor padrão sem emenda



Smokin' Head



by Adam Rosenlund





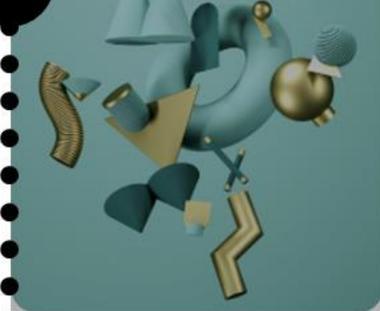
# 3D illustration

## 三维插画

由矢量插画衍生的一种风格，画面元素由简单圆润的几何体构成，色彩明快，画风调皮。

相似搜索词：

...



Andromeda Illustrations



Autumn house, Alina Makarenko



Relax

 Alina Makarenko



Jellyfish Girl



3D Illustration projects



13,941,369 BEST  
STOCK PHOTOS



Animal Life



0:10



**Mathieu L.B**

Paris, France

Animation, Brand / Graphic Design, Illustration

✓ Following



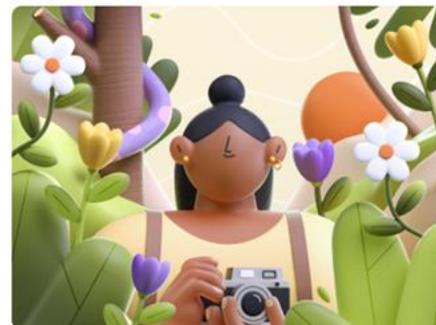
Shots 60

Collections 0

Liked Shots 875

About

Recent Shots ▾



*Sheppard*

KALEIDOSCOPE EYES



*Sheppard*

KALEIDOSCOPE EYES





# Fluent Design 流畅设计

微软开发的一种设计语言，画面干净丝滑。从几年前 tendril 工作室帮微软做的宣传片一战封神开始，到近几年被各大厂商争相模仿用烂.....但妈的依然看不腻。

推荐你搜这个工作室：

<https://tendril.ca/>





Tendril\*

Creative Studio  
Tendril  
[www.tendril.ca](http://www.tendril.ca)

📍 Toronto, Ontario, Canada

关注

消息

项目人气 1,622,961  
好评 159,045  
关注者 47,305  
正在关注 416

帐户连接



链接

Website

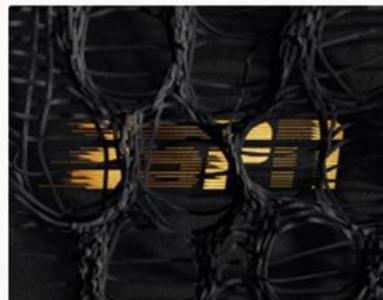
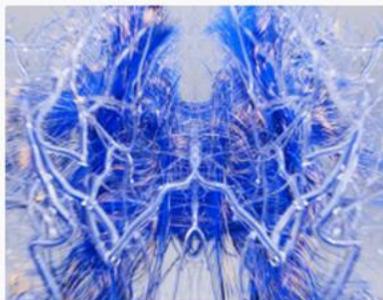
ABOUT

Tendril is a director-driven creative studio based in Toronto, Canada. It is a lab and workshop where directors, designers, artists and developers from diverse backgrounds create powerful visual storytelling experiences, employing a wide range of styles and techniques.

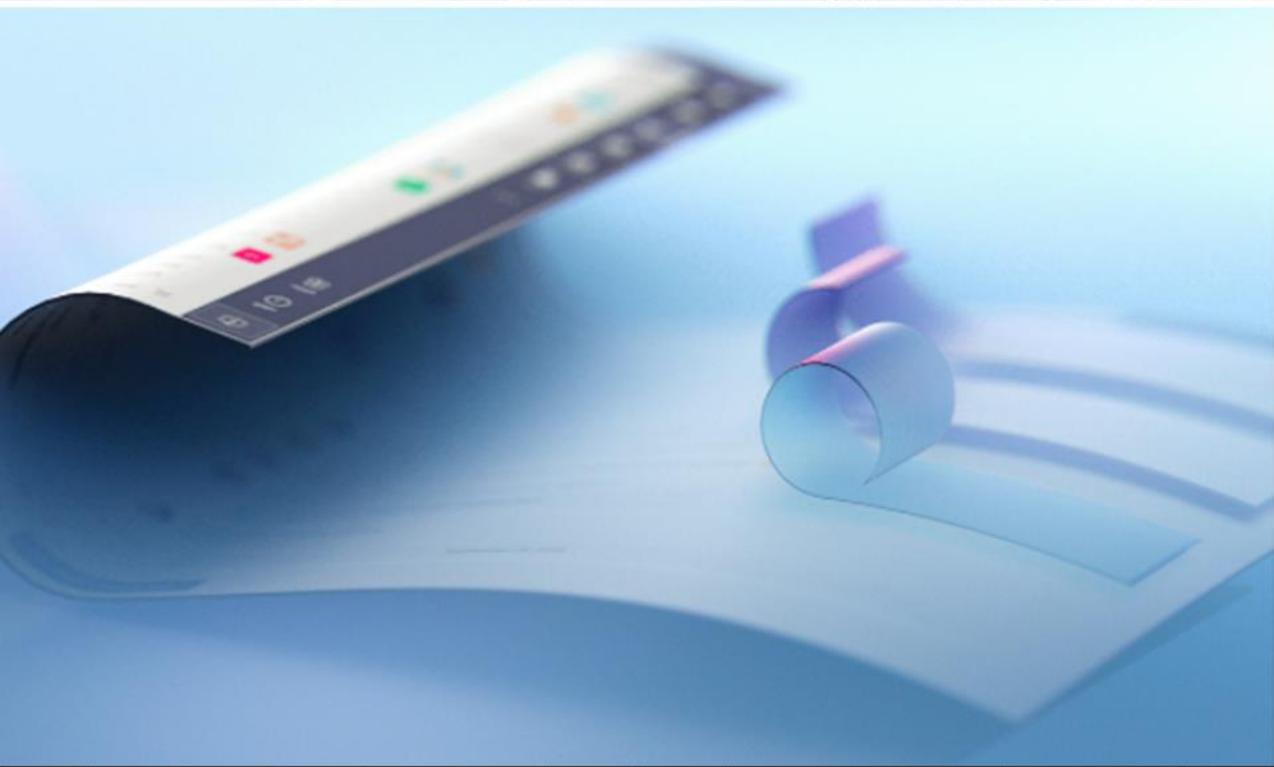
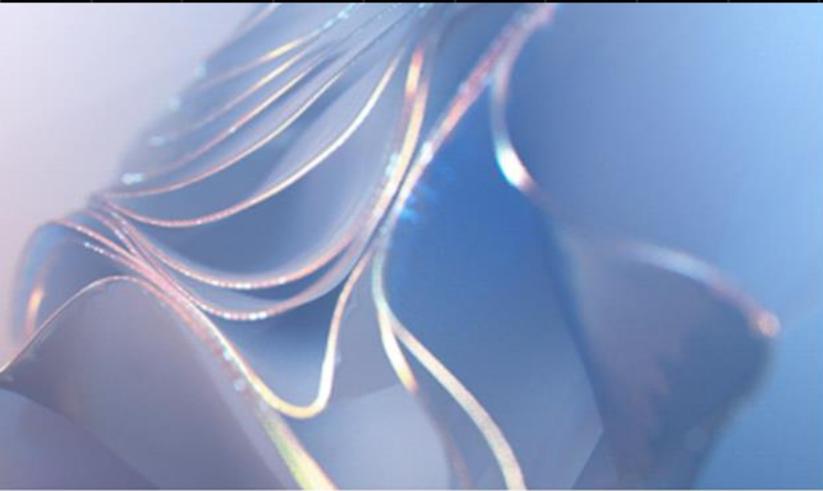
成为会员的日期: 2011年7月12日

报告 | 阻止

作品 讨论板 好评



Ba Mo Ad Il Sd Ga 3D Ae Ps Pr  
21 65 5 3 9



# MBE illustration

## MBE风格

由 dribbble 设计师 **@MBE** 开创的  
一种同名矢量插画风格，关键词：  
圆滑，流畅，萌到爆。

相似搜索词：

**mbe illustration**



Moon



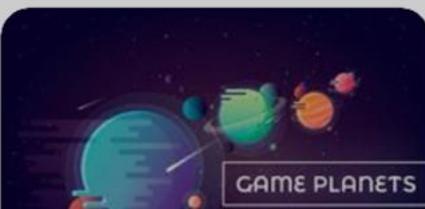
Water Planet



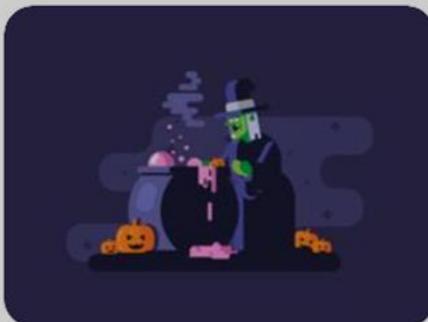
Fan Art to Celebrate the  
cs — The Designest



14 Feminist People's Climate  
March Sign Ideas, Because...



Open Book

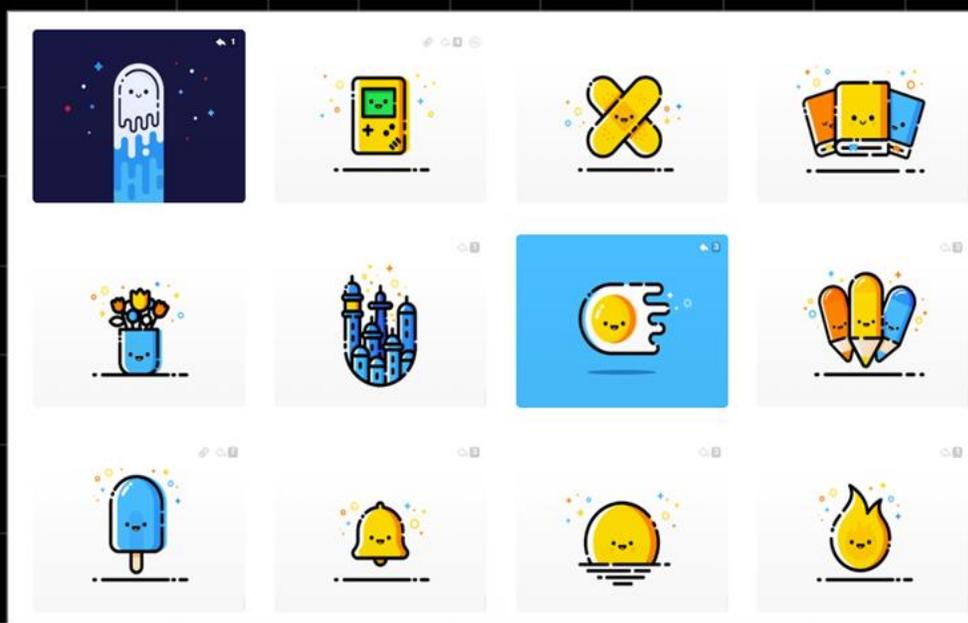
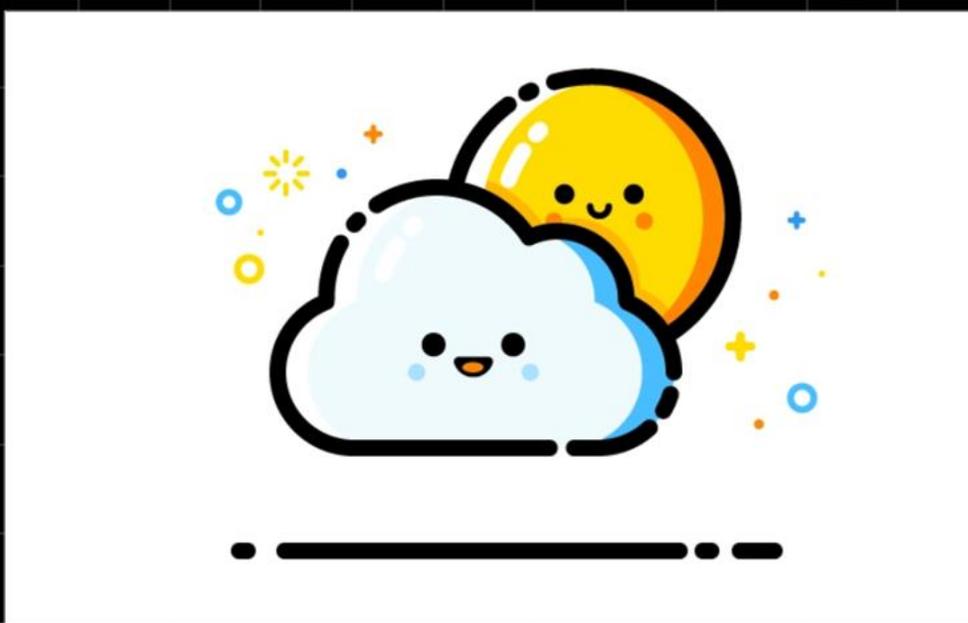
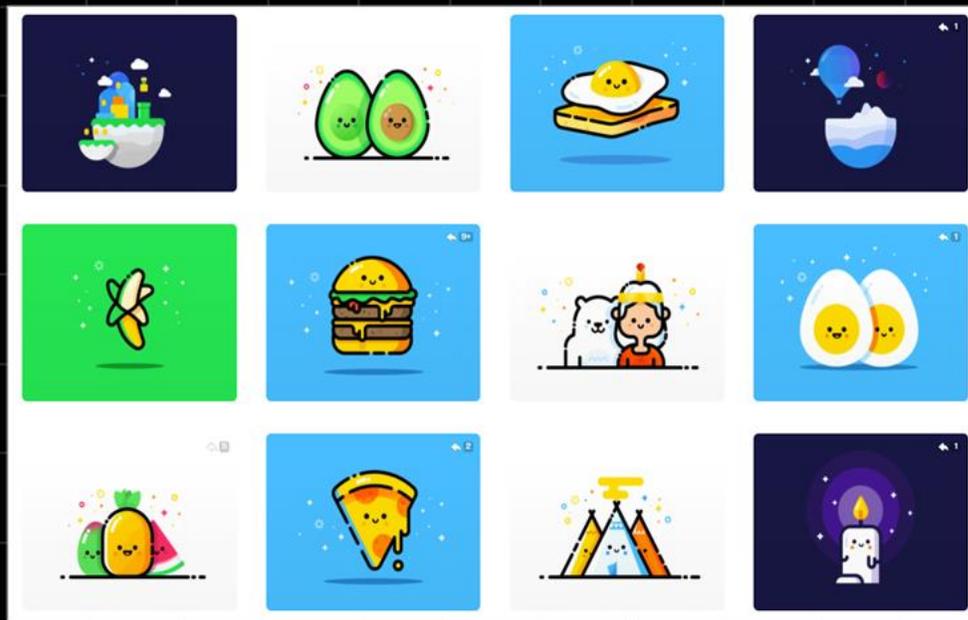
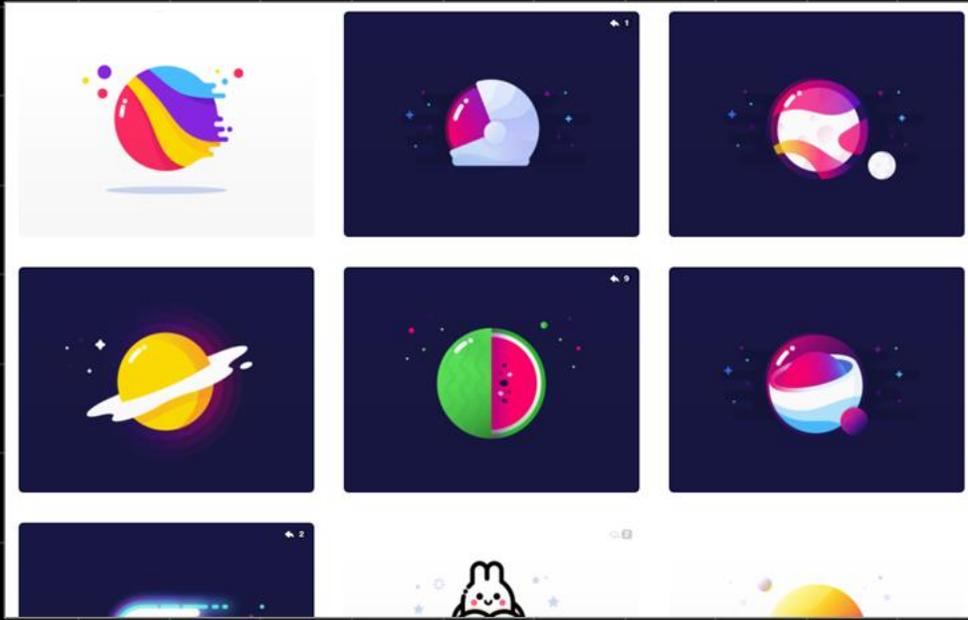


Oh No....Bubble Gum...



Flat Design Landscape  
Background Illustration







# Generative

# Art

## 生成艺术

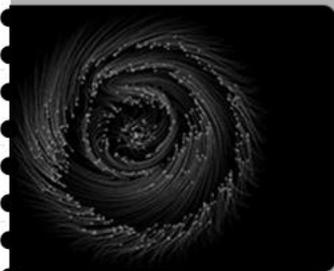
编程艺术家用代码随机生成的创意作品，为了表现一种有规律的随机美感。

相似搜索词：

Gen art



...



WorkForThem

m

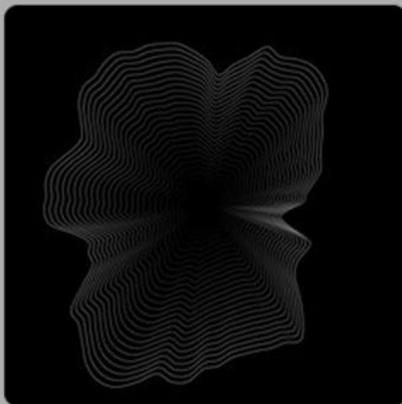
...



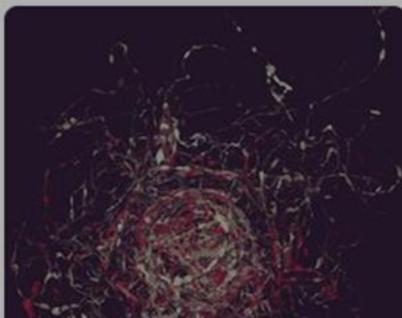
...



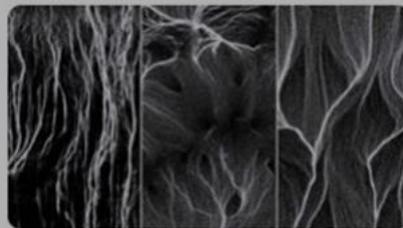
...



...



...



...

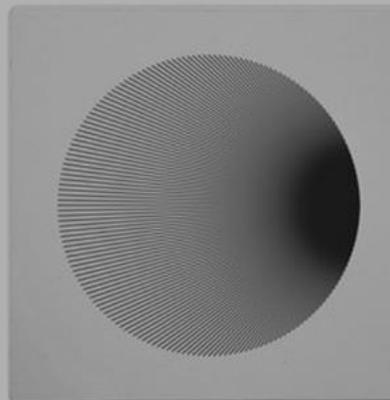


...

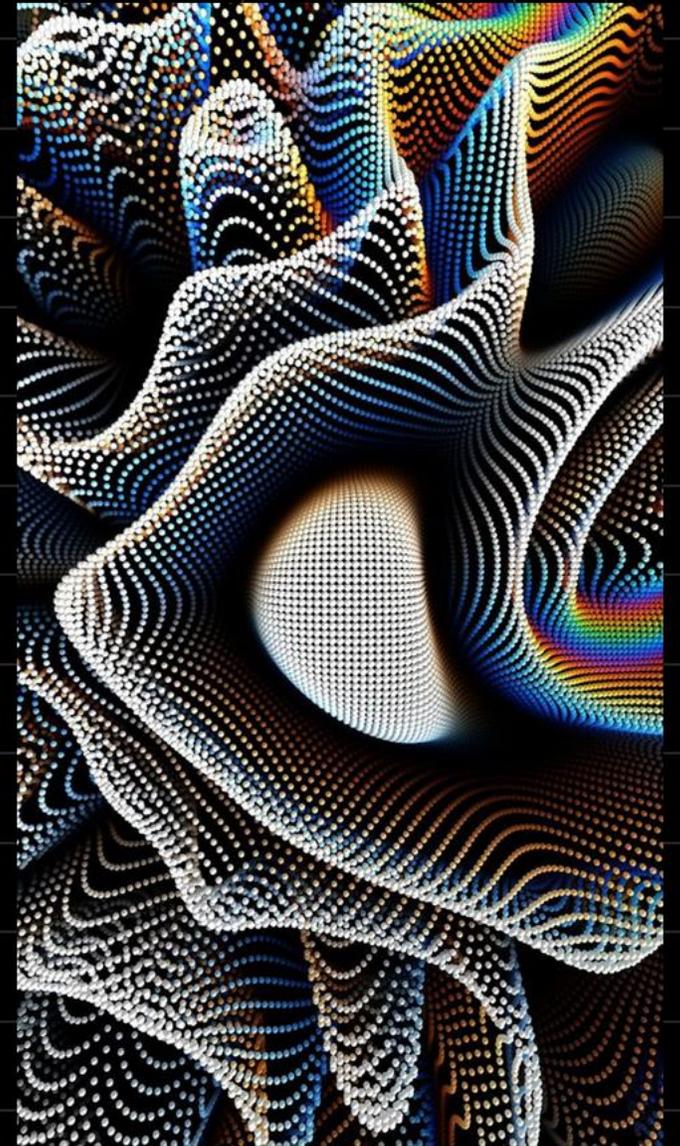
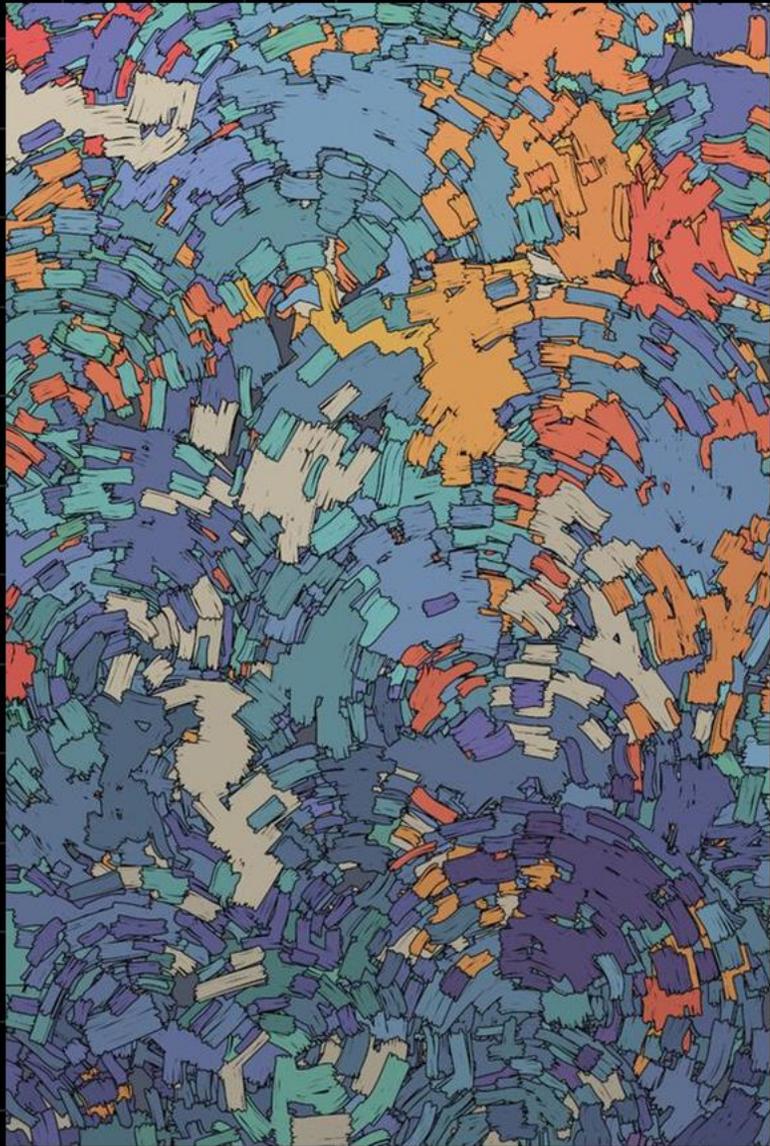


by deskriptiv

...



...





# Cyberpunk

## 赛博朋克

一种高科技与低端生活的混搭风格，  
展示崩坏的社会秩序。常见意象：  
霓虹灯/光污染/东京/香港

相似搜索词：

neo



Cyberpunk Cities: Photos by Teemu Jarvinen







# Glitch Art

## 故障艺术

由赛博朋克衍生出来的一种视觉风格，大概就是电视机坏了或手机屏幕碎掉的效果。

相似搜索词：

neo



TATUM-9803  
Case Cover For...



by Umut Goney



[OC] sorted pixels 2.0



GIF

Lightning Glitch



GIF



艺术



注定我的一生  
不甘于平庸  
!!!

COUNTRY  
LOVE 11

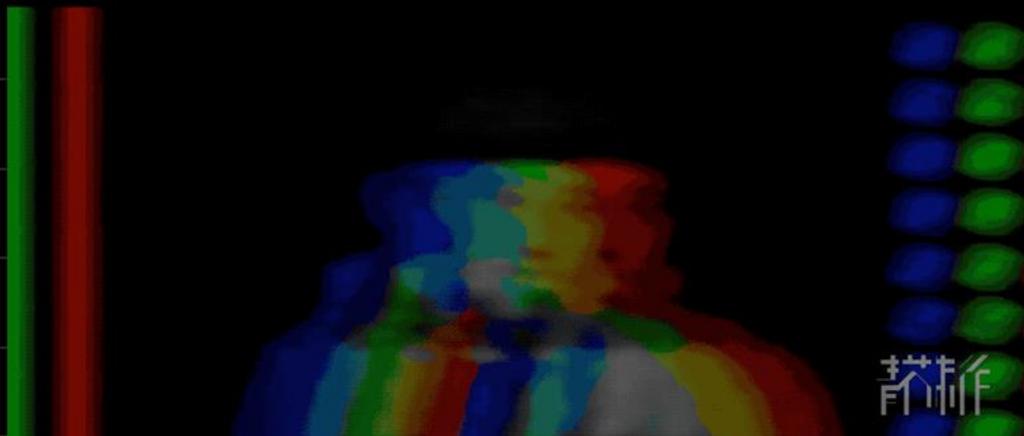
IN  
YOUKU



COUNTRY  
LOVE 11



艺术



艺术

# Vaporwave

## 蒸汽波

原意指一种电子音乐类型，后引申到一种混搭视觉艺术，标志性意象：棕榈树，粉红色，雕像，网格，低分辨率，win95 等。

相似搜索词：

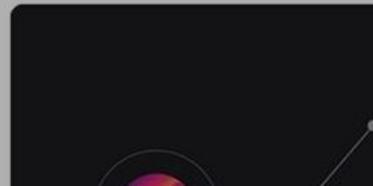
neo



by Jon Otero



GAMΣ, ■SET, ■M  
ATCH.





80s

# 八十年代复古风

一种带有年代特色的经典复古风格，  
标志性意象：霓虹网格山脉 + 落日  
+ 金属字。

相似搜索词：

80s retro

retro

80s style



reality.  
ubhankar Mishra



22 Reasons Why Design Was  
More Awesome In The '80s



Free 80s Retro Style Text Effect  
PSD



Sunday clears away the rust of...



Showcase of Rad Retro Design  
with 80s Style Chrome Text..





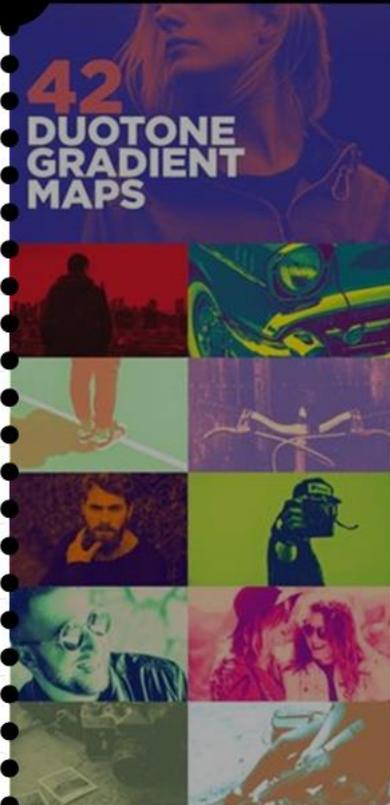
# Duotone

## 双色调

画面只包含两种强对比色的特殊调色风格，多应用于时尚杂志还有阿文的PPT模板。

相似搜索词：

neo



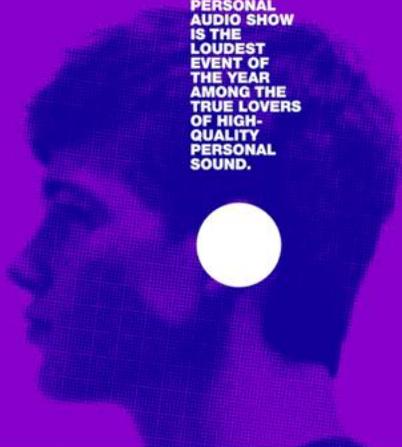
behance.net



Digging into Duotone: How to Create & Use...



LOUDHEAD  
PERSONAL  
AUDIO SHOW  
IS THE  
LOUDEST  
EVENT OF  
THE YEAR  
AMONG THE  
TRUE LOVERS  
OF HIGH-  
QUALITY  
PERSONAL  
SOUND.



**5**  
days  
of creative  
atmosphere

**20**  
painting  
master  
classes

**3000**  
participants  
from all over  
Russia

**100**  
modern  
paintings

**1000**  
m<sup>2</sup> space  
of exhibition

**In addition:** lectures, plein-air in the mountains, parties, performances, artistic materials market



October 2-6  
Rosa Khutor, Sochi

**2020 NEW  
ARTFEST**

**RUDOLF  
DIESEL  
MARCOU  
O SEU  
NOME  
COM O  
MOTOR  
DIESEL.**

**E VOCÊ,  
COMO VAI  
MARCAR  
O SEU?**



# Pop Art

## 波普艺术

一种流行艺术的统称，风格关键词：  
漫画拼贴，波点，活跃，调皮。

相似搜索词：

...



...



ELLINGSON

Aldrin After Andy, 12x18"

...



...



Image of the day: Pastel  
Portrait by Joe Cruz

...



Japanese Artist Creates Pop  
Culture and Famous...

...



Illustrator Chris Gall

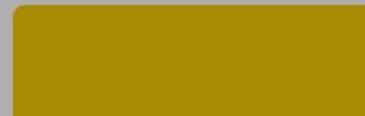
...



...



5 Things You Can Learn About  
Kylie Jenner From Her...



# Memphis

## 孟菲斯

一种很经典复古点线面风格。

相似搜索词：

...



Colorful Memphis Modern Geometric Shapes - Tribal Kente...



Premium Vector | Memphis seamless pattern



Free Vector | Colorful memphis style nostalgic background



Memphis Group - czy styl pełen kolorów i wzorów powróci?



Memphis style iPhone Case by runlenarun



Memphis Style 1



Memphis pattern vector illustration (997375)



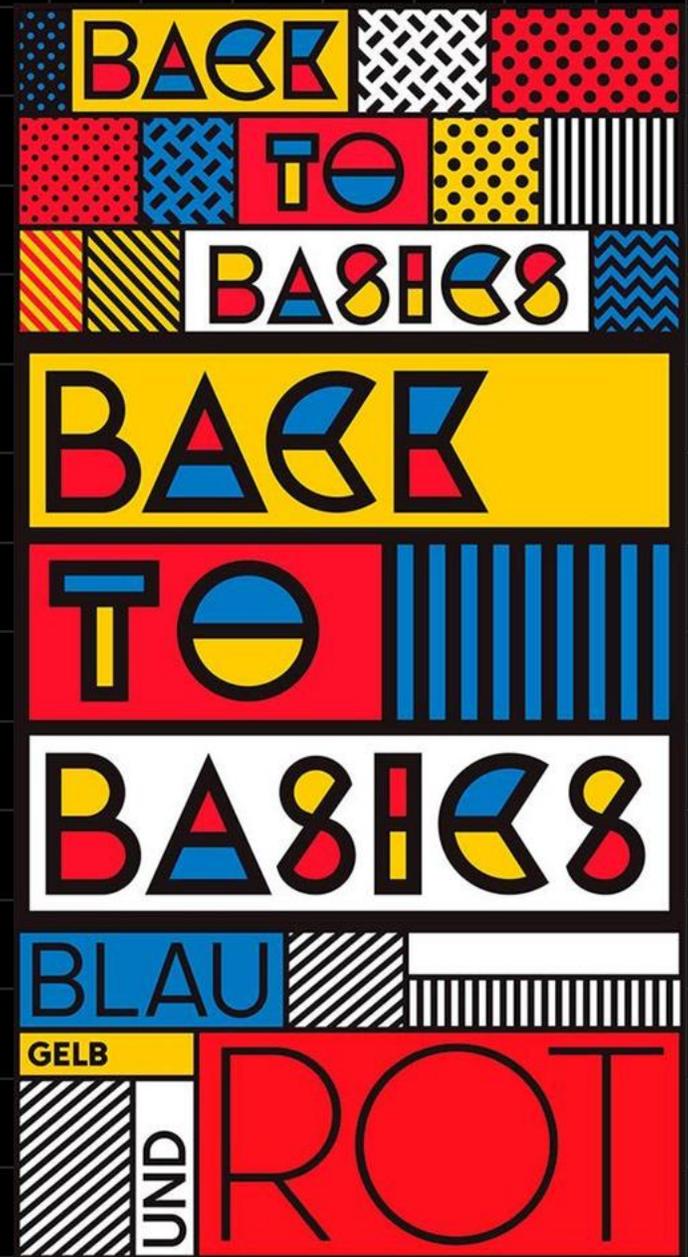
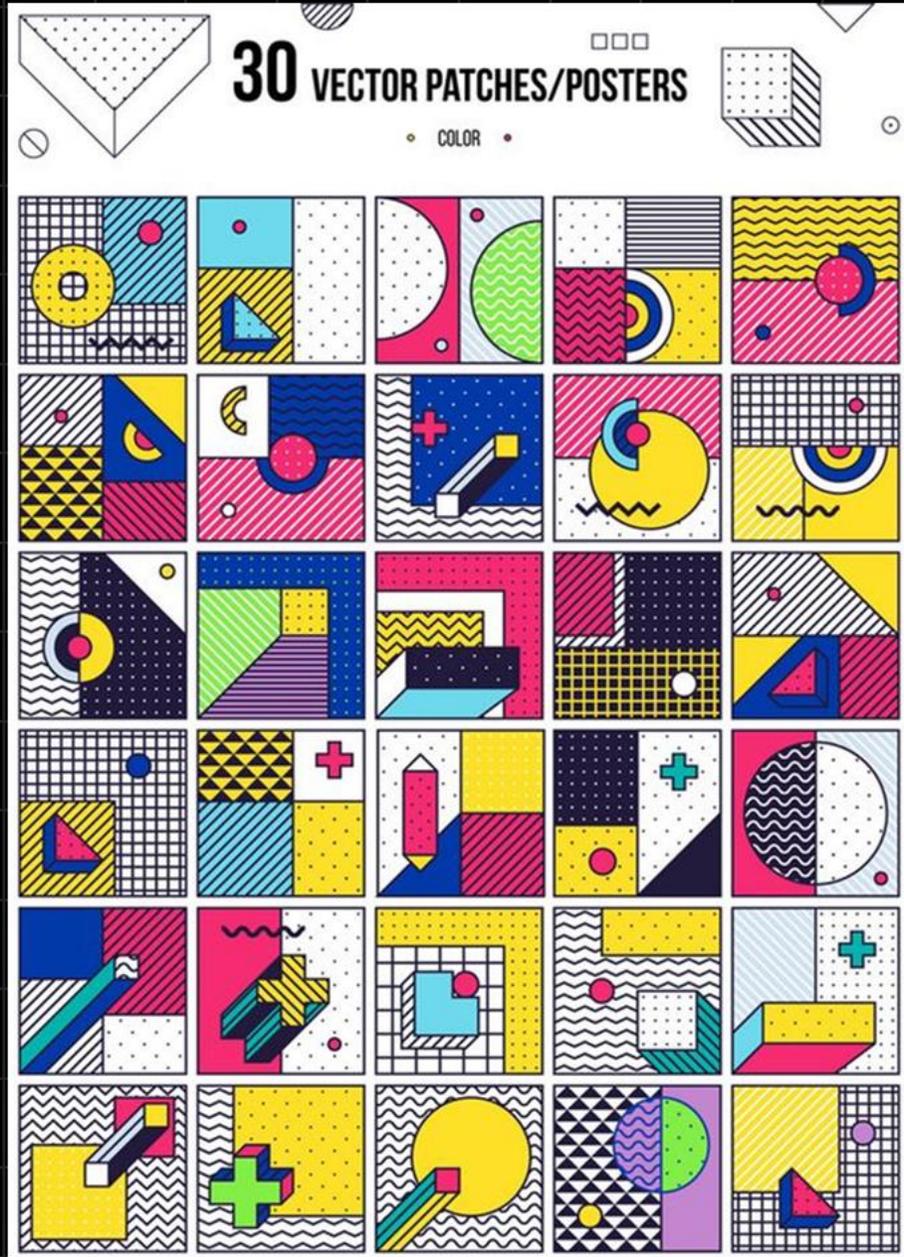
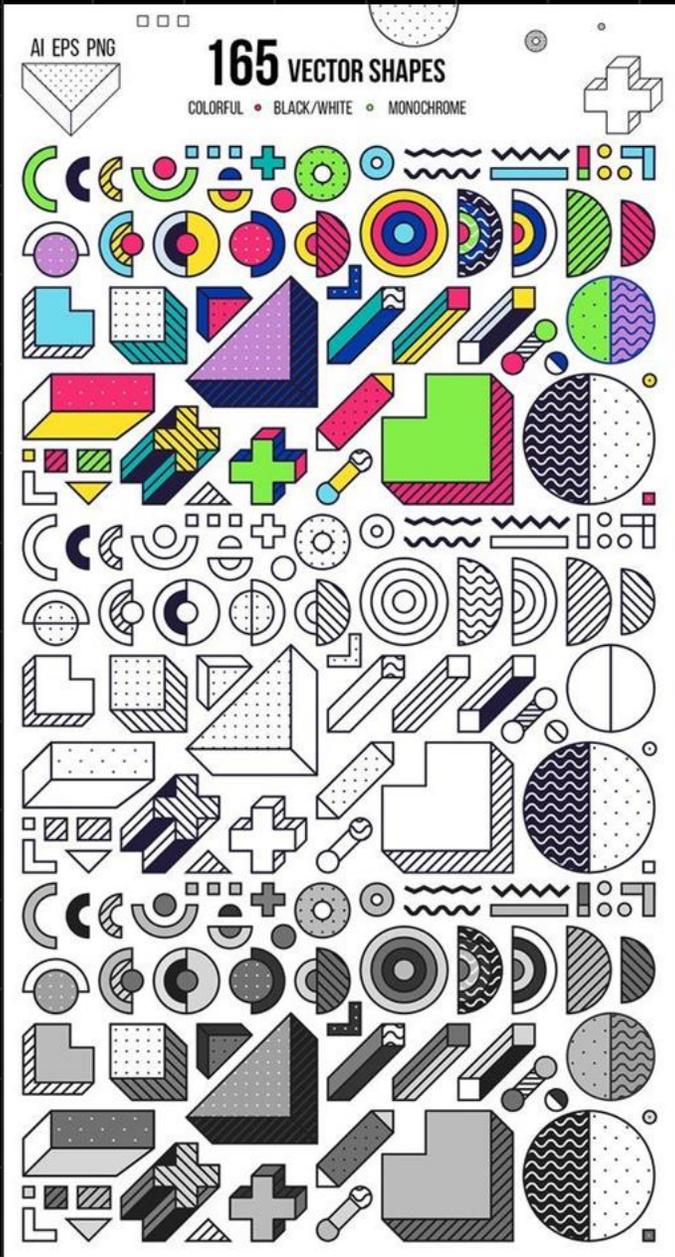
Illustrations - 2019



Flat illustration & Memphis style



165 VECTOR SH...





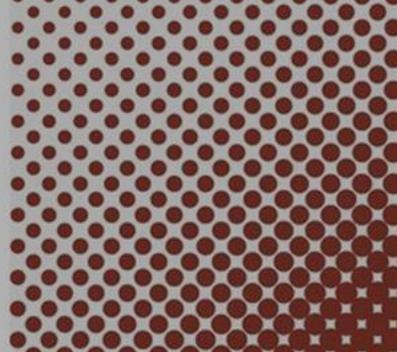
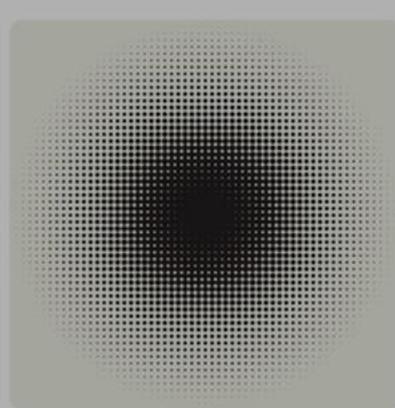
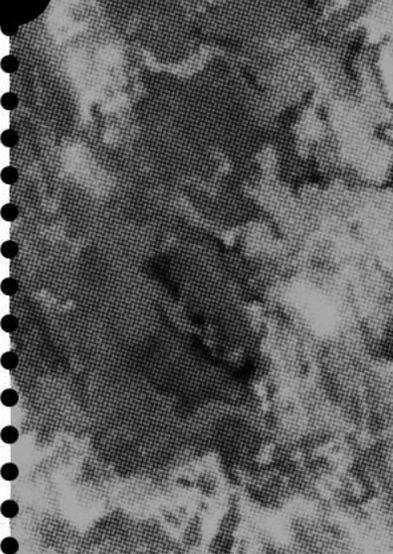
# Halftone

## 彩色半调

利用墨点大小或频率的改变来模拟画面明暗的变化，多用于模仿传统印刷品的复古感。

相似搜索词：

...



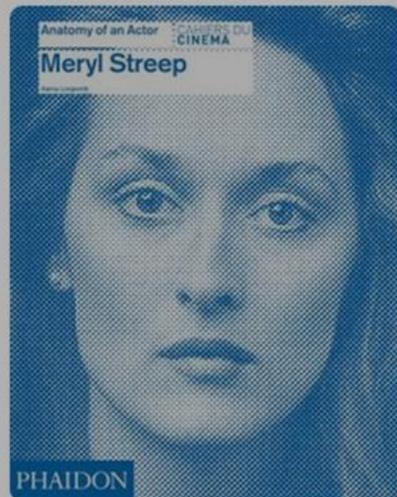
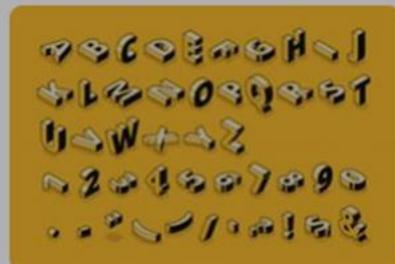
DesignBundles.net

30 Halftone Dot Backgrounds (AI, EPS, JPG...)



YouWorkForThem

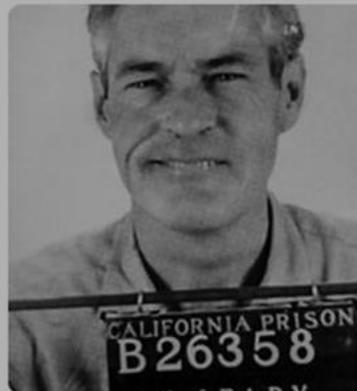
Halftone Textures 3



PHAIDON

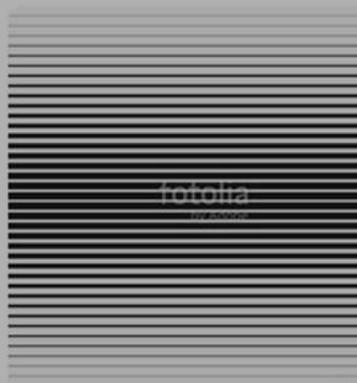


#7 Experimentation: Halftone & words



Redbubble

Dino Love! (Hug Me!) | Unisex T-Shirt



by triaxyz





# Chinese Propaganda

## 宣传画报风格

上世纪的宣传画报，这种独特风格的油画常用于.....段子，使用时请确保政治正确，切勿乱用军人形象。

相似搜索词：

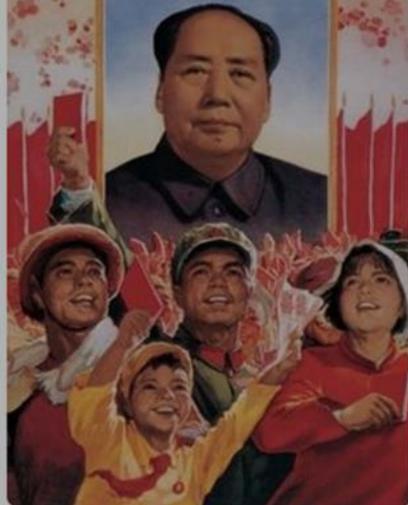
Gen art



AD On Collections

ers - War

...



The History Of The Chinese Revolution, Propaganda...

...



china-posters.net

...



毛主席指引我们向前进

The Art of Chinese Propaganda Posters

...



...



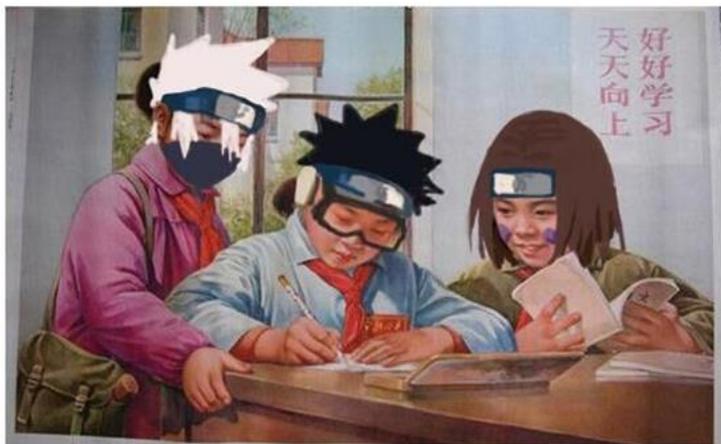
Cultural Revolution propaganda posters encouraged...

...



The History Of The Chinese Revolution, Propaganda...

...



**认真学习，学到忘我**



**你居然打扰我学习!**



**一边工作，一边学习**



**沉醉在学习的氛围里**

# New Ugly

## 新丑风

打破设计准则，以反网格系统规则的方式将元素看似随意地堆叠。别学，知道一下就好。

相似搜索词：

高田唯



非常日常！高田唯登陆杭州菜鸟总部



近年来最具争议的设计师——高田唯\_视觉\_作品\_Yui



最具争议的设计鬼才高田唯，如何创下震惊中日的“新丑风”？



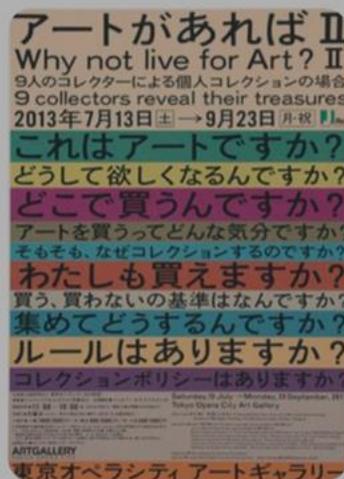
非常日常！高田唯登陆杭州菜鸟总部



新丑风设计，你该不会只知道高田唯？



近年来最具争议的设计师——高田唯\_视觉\_作品\_Yui



高田唯に訊く。ズレや違和感も受け止める度量の広いデザイン世界 |...



高田唯に訊く。ズレや違和感も受け止める度量の広いデザイン世界 |...



高田唯、中山信一、樋口裕子等等这些日本设计师的虎年贺卡，谁赢...

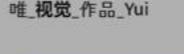
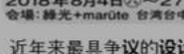
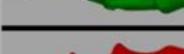


佐佐木俊、高田唯、小林一毅都曾获得过的JAGDA新人奖，今年竟然是...



近年来最具争议的设计师——高田唯\_视觉\_作品\_Yui

高田唯展



# Stained Glass

## 彩色玻璃花窗

就是教堂的彩窗效果。

相似搜索词：

...



витраж тифани - Дом Стекла



Royalty free stock photo stained glass patterns



Floral Stained-glass Pattern Stock Vector - Illustration of line, bright...



download



Rose Retreat



Stained Glass Illustration With A Bright Butterfly On A Background...



Victorian Stained Glass Windows



# 搜集素材

以 freepik、elements 的搜索结果为例，因为我们工作室就用这两个素材库。

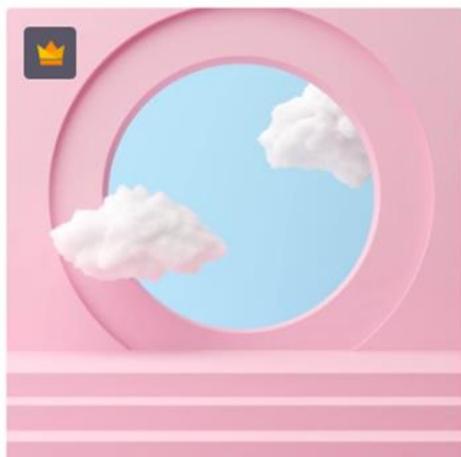
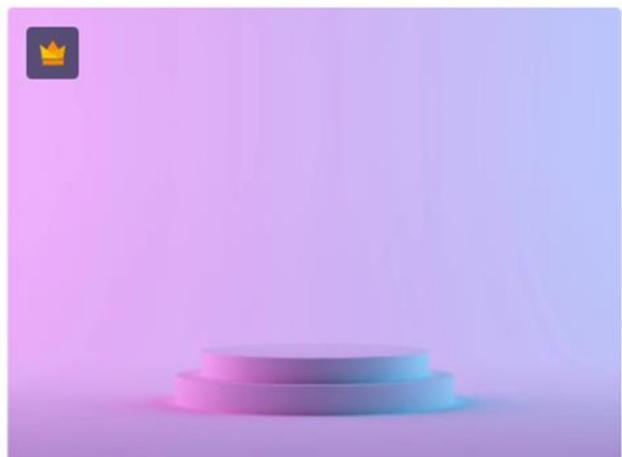
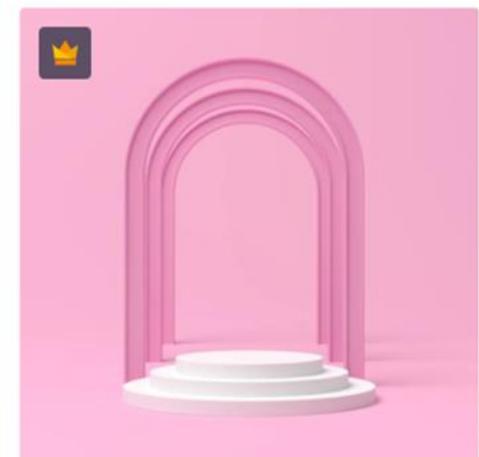
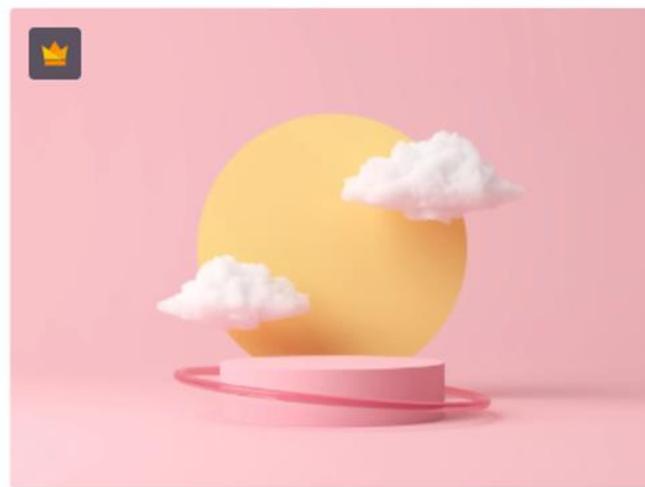
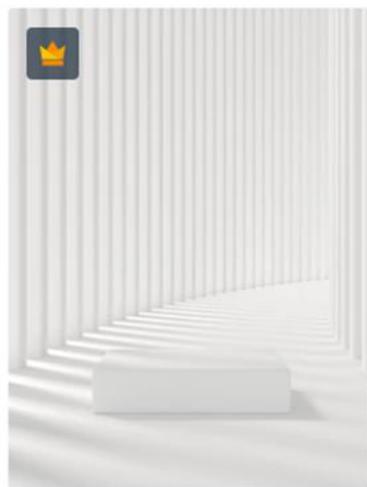
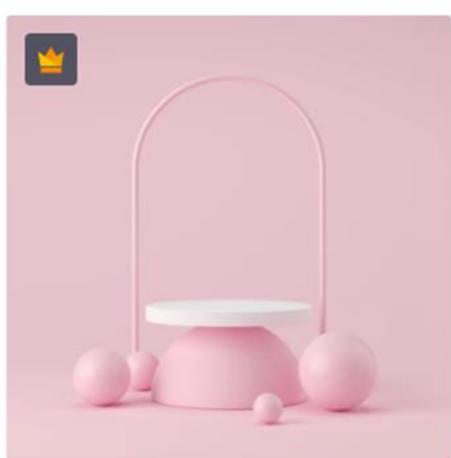
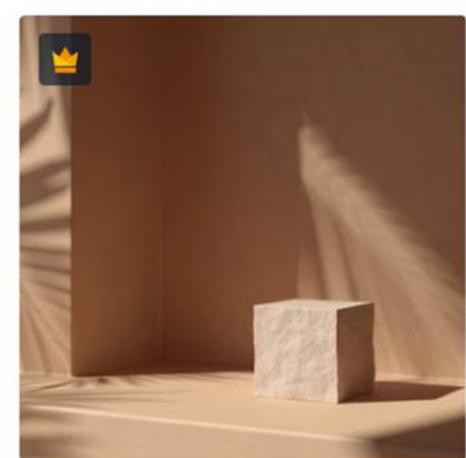


# 3d Stage / 3d Podium / 3d Rendering

3D展台

能搜到很多简约的3D场景。





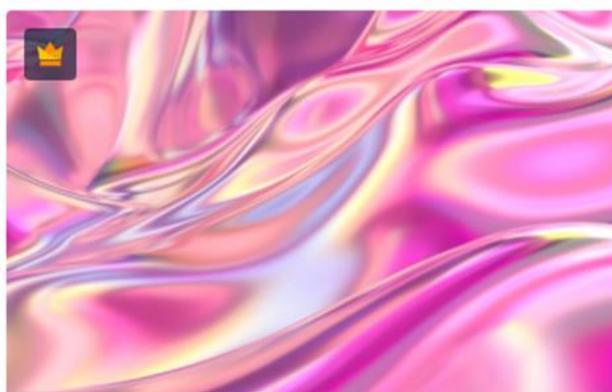
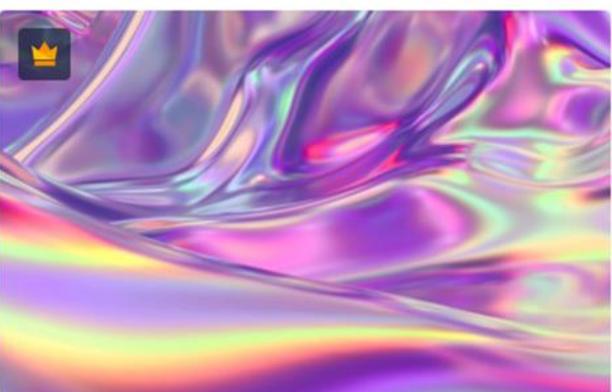
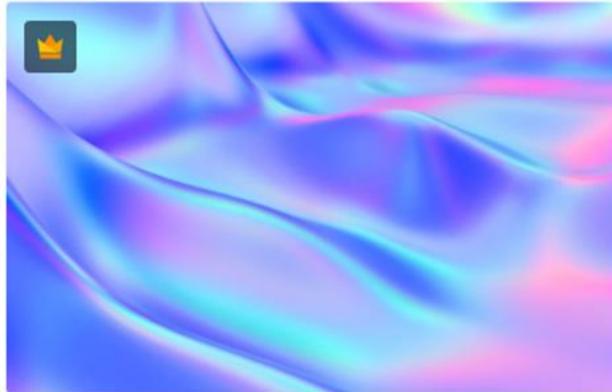


# Metaball

3D融球

用来搜Q弹的3D小球





## 思考题

镭射风格的素材怎么搜？  
只会搜英文直译**Laser**？



Holographic



Photo by Othelfy

# Iridescent/ Hologram/ Holographic

镭射荧光风格

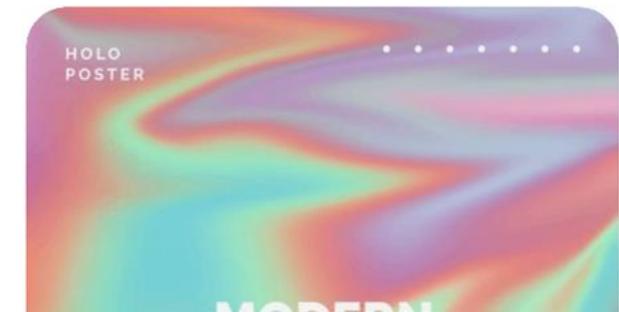
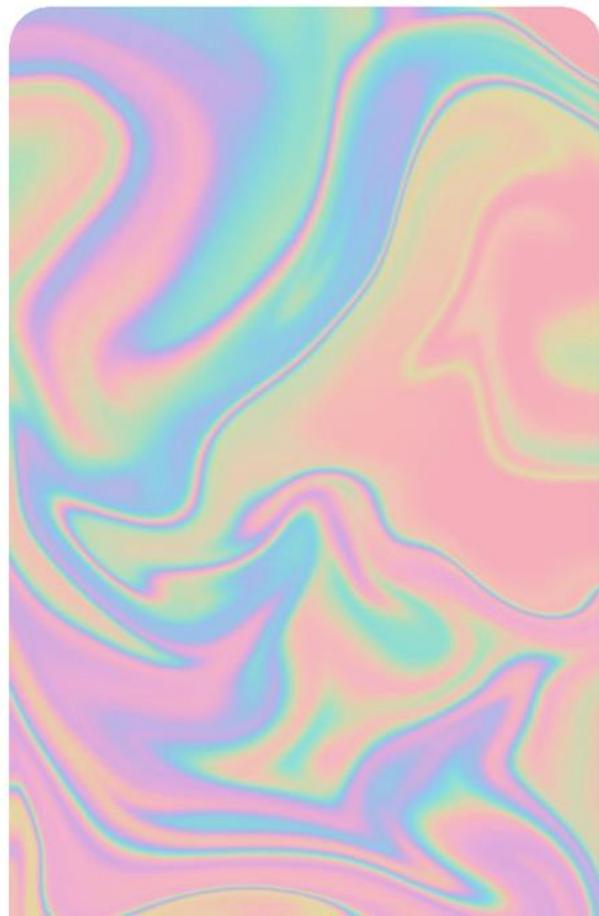
真的，比直接搜镭射的英文直译“laser”好用太多了。



round,



Download Abstract Holographic Background Vector for free



# Holographic foil mock-up template

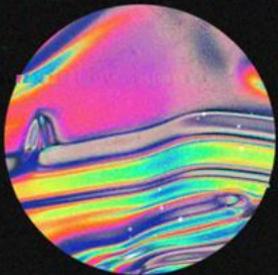
All items / Graphic Templates / Product Mockups



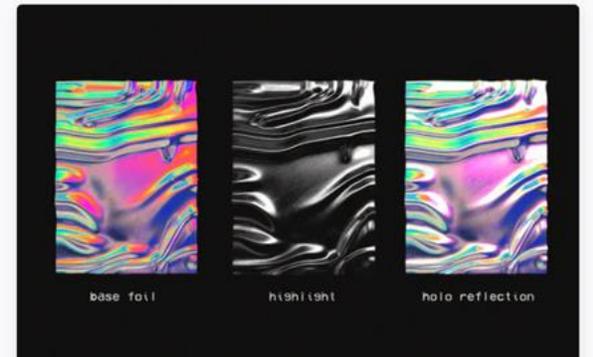
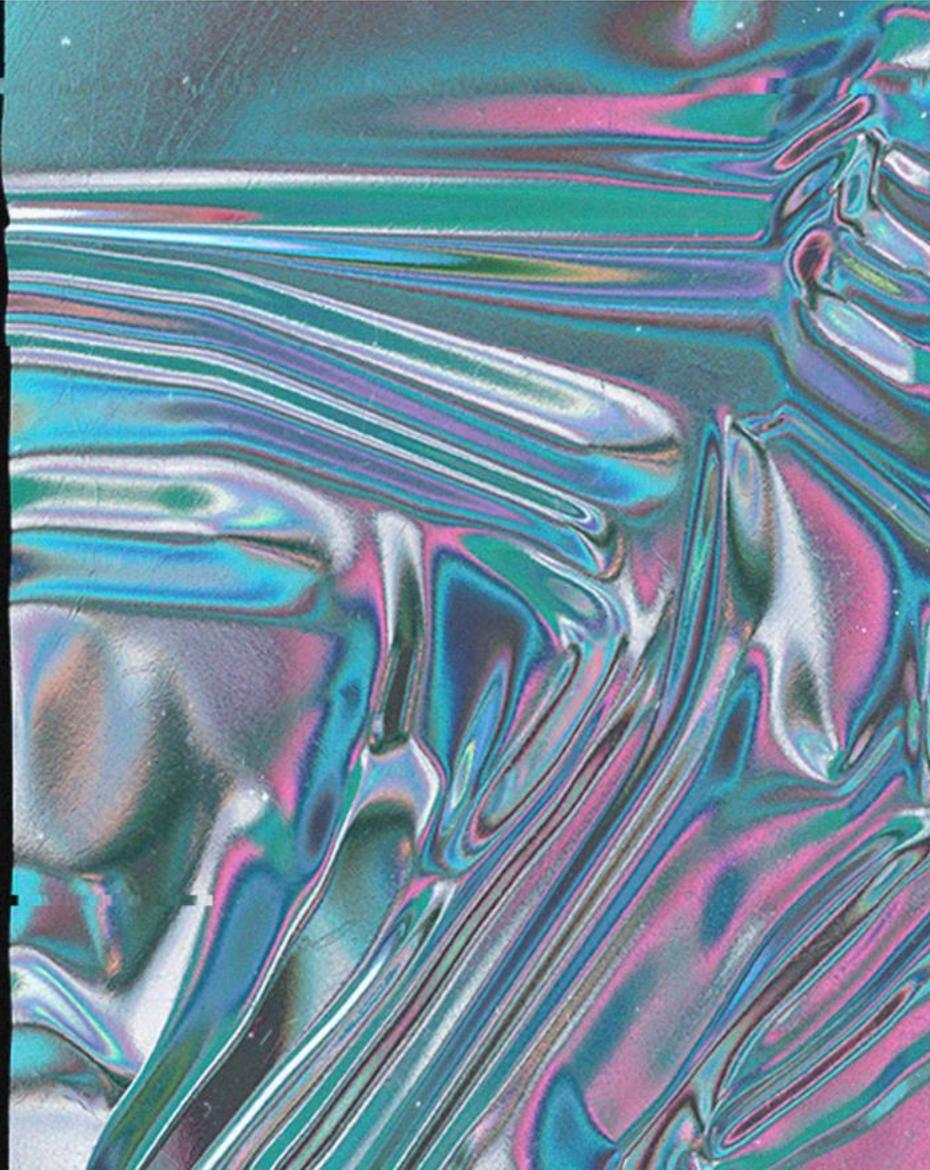
Download

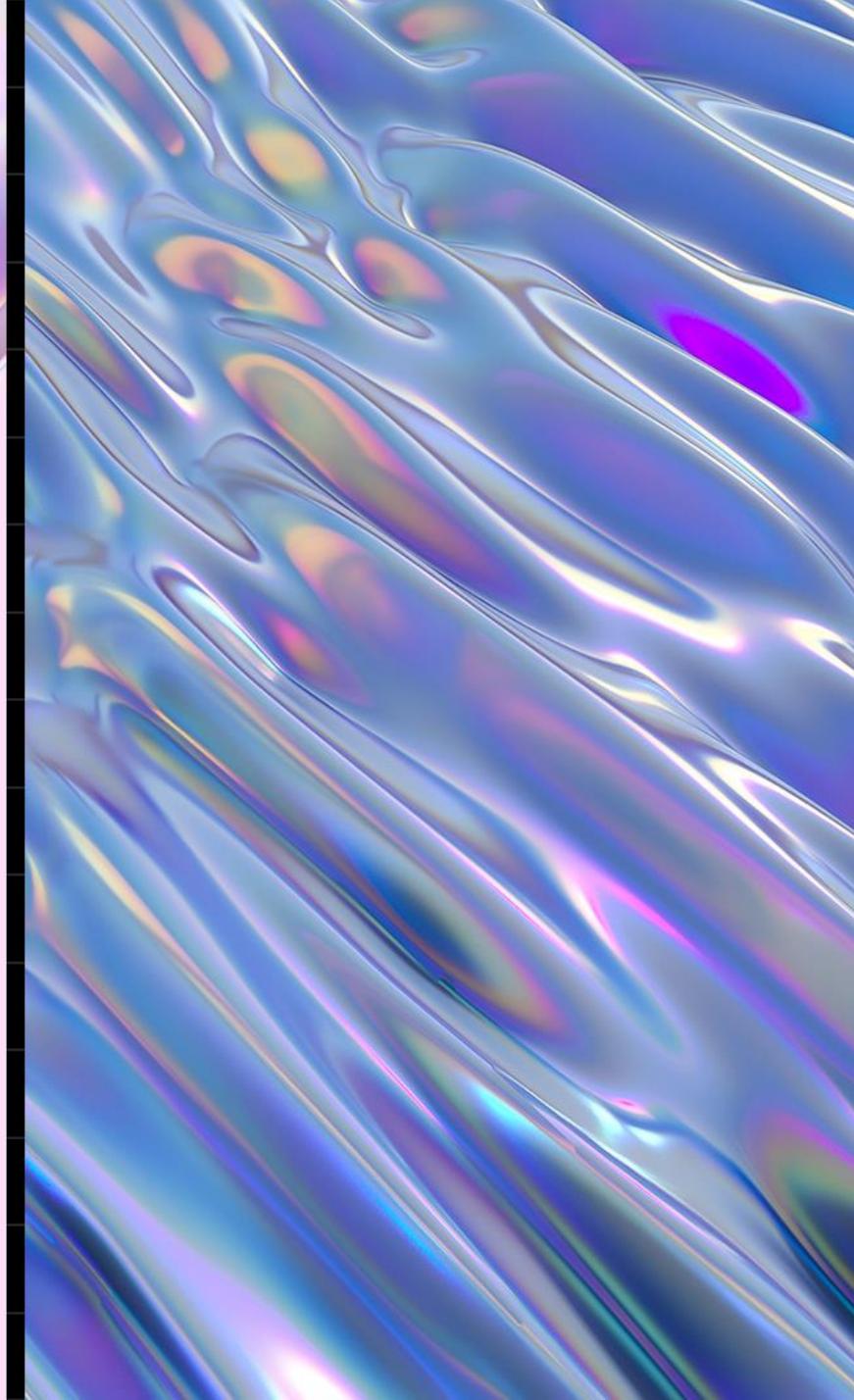
# *holographic.*

30+ realistic holo. psd file  
Easy to edit via smart objects  
High Resolution 4000x3000 px  
Displace map included.



SLP 00:08:16







# Metallic Holographic

金属镭射风格

在镭射基础上多了金属质感。









# Chrome

## 铬合金风格

对，chrome浏览器的chrome，  
能搜到偏酸性的金属材质。





**3D Chrome Generator**  
By Sko4 in Add-ons



**Hyper Realistic 10 Chrome Text Ef...**  
By SupremeTones in Add-ons



**Ultra Realistic Chrome Text Effect**  
By SupremeTones in Add-ons



**Ultra Realistic Reflective Text Effect**  
By SupremeTones in Add-ons



**Ultra Realistic Reflective Text Effe...**  
By SupremeTones in Add-ons



**Supreme CHROME Reflective Text...**  
By SupremeTones in Add-ons



思考题

拼贴风格的素材怎么搜？  
只会搜英文直译**Collage**？

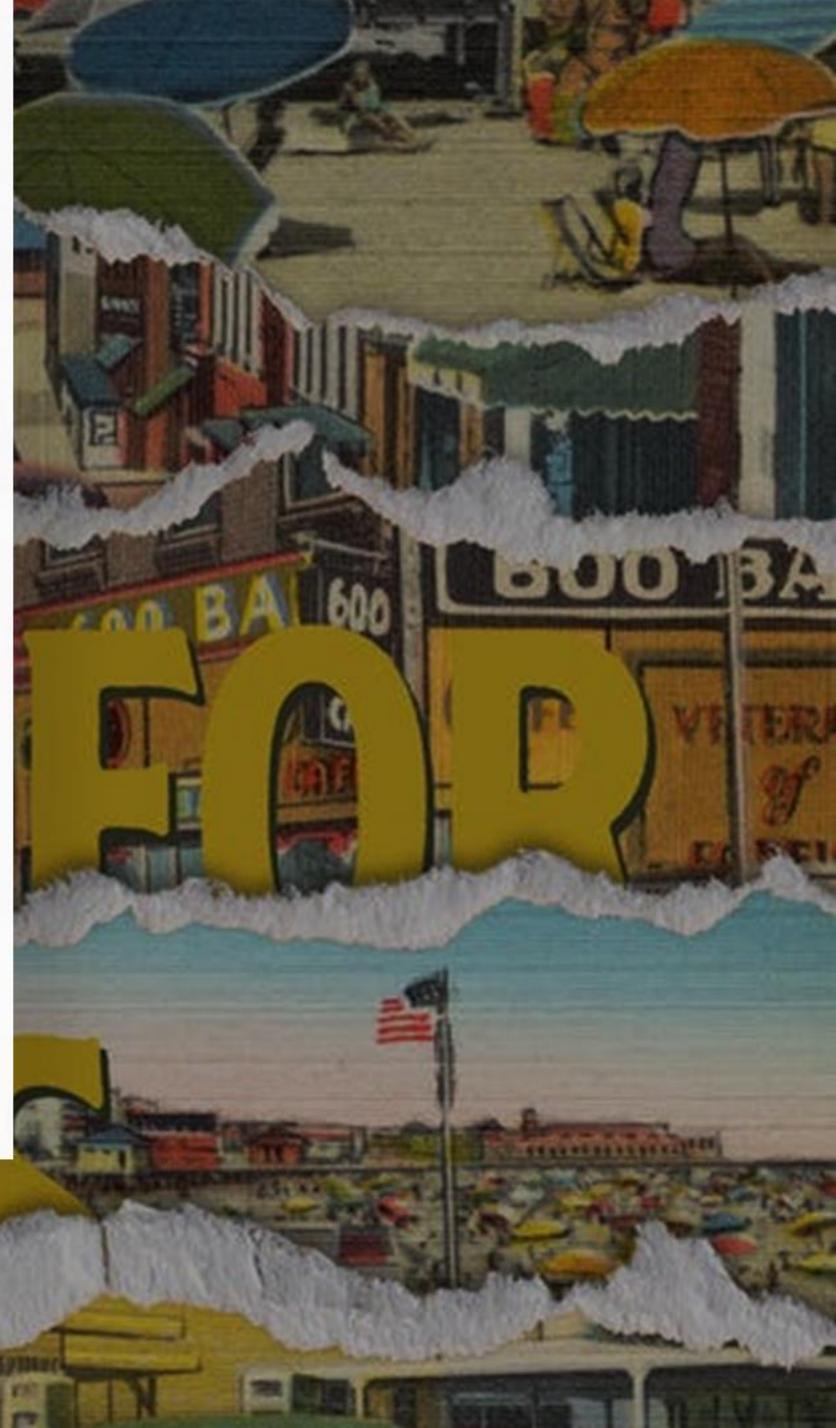
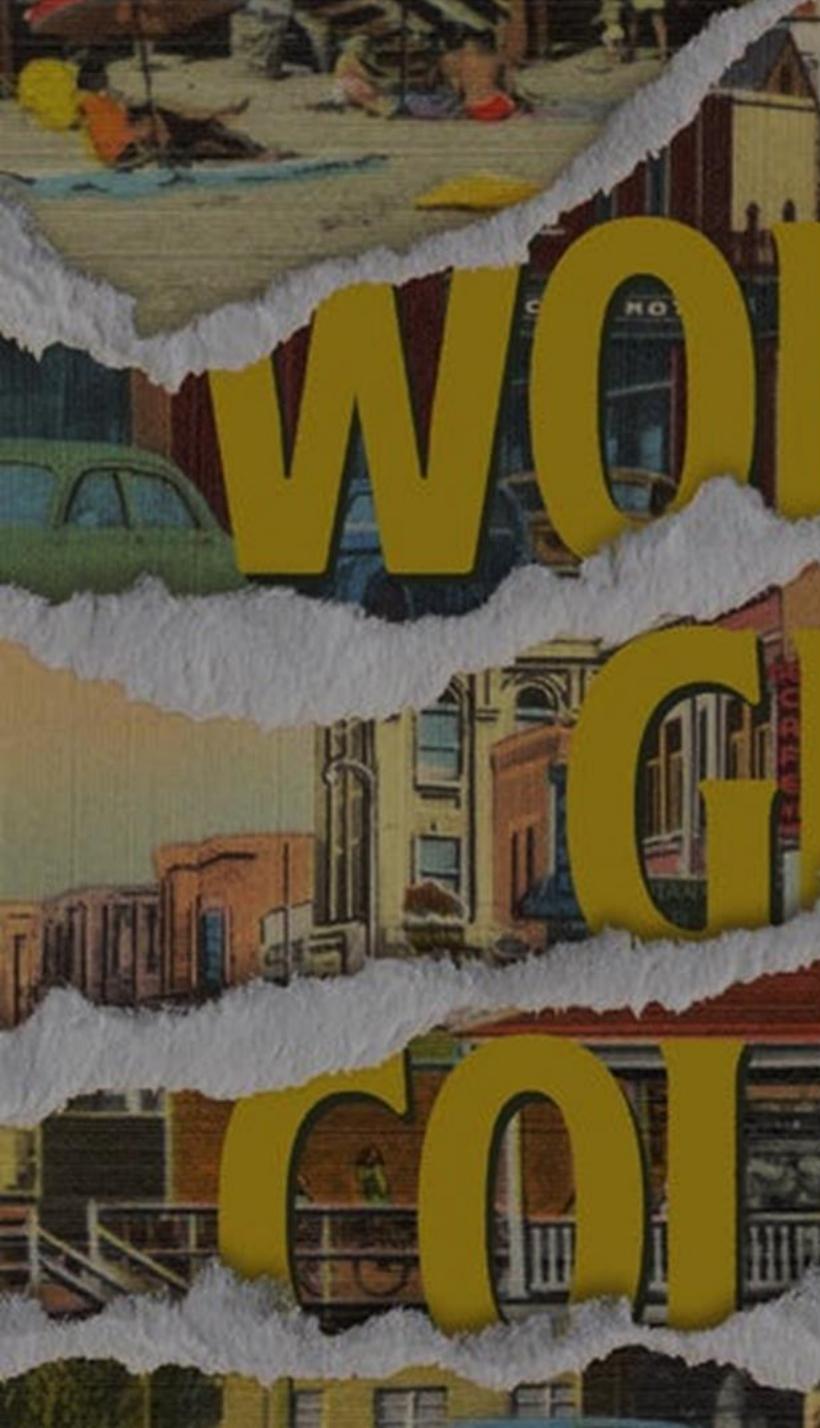
搜拼贴元素本身效果更好。

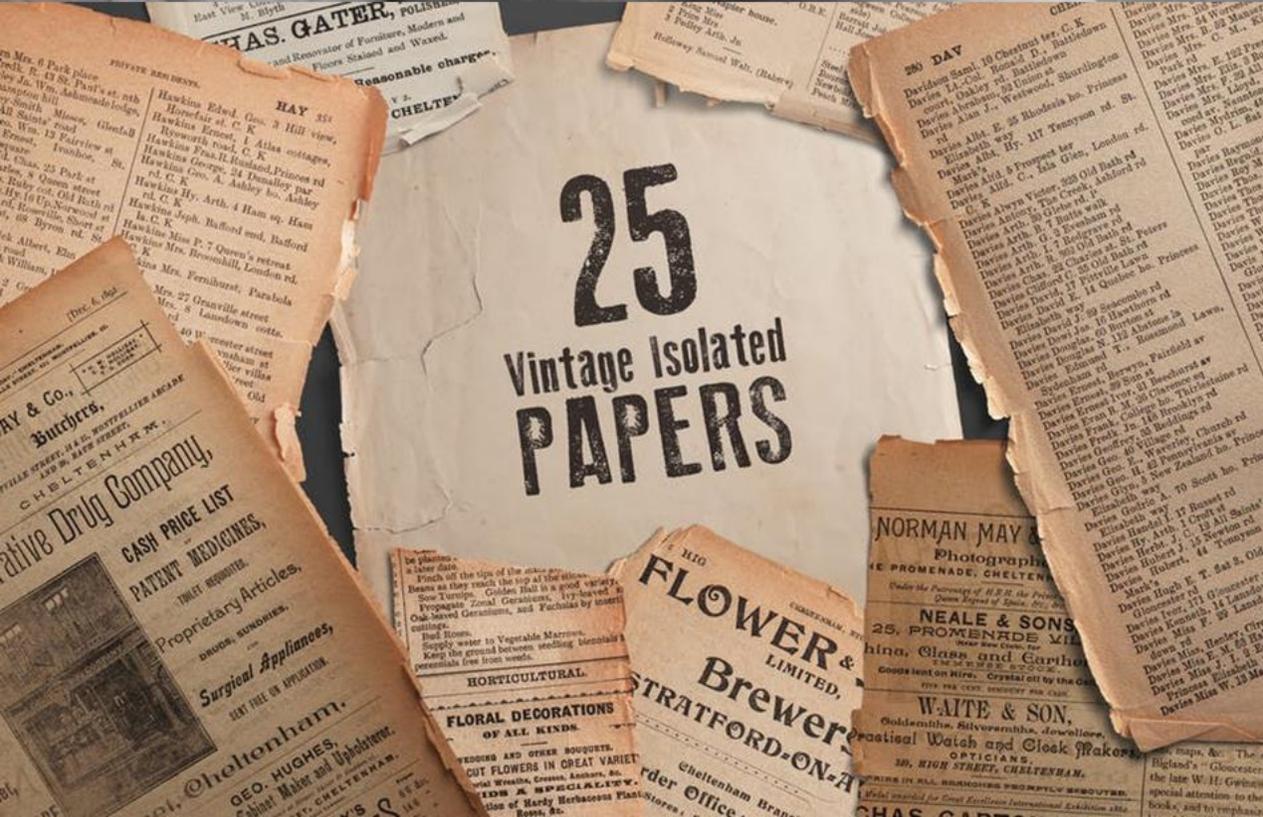


# Tron Paper / Ripped Paper

撕纸

用来模拟纸被撕开的特殊边缘  
纹理。







12 Isolated Paper Rips  
By vasaki in Graphics



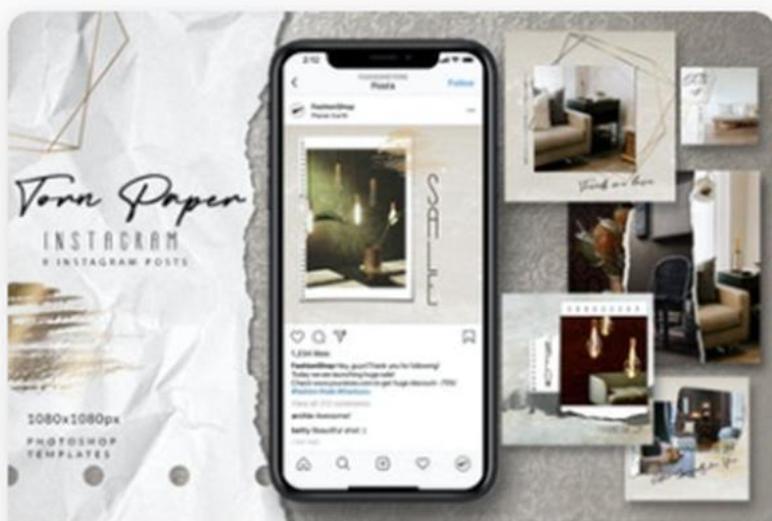
Torn Paper Rip Cliparts  
By Veila in Graphics



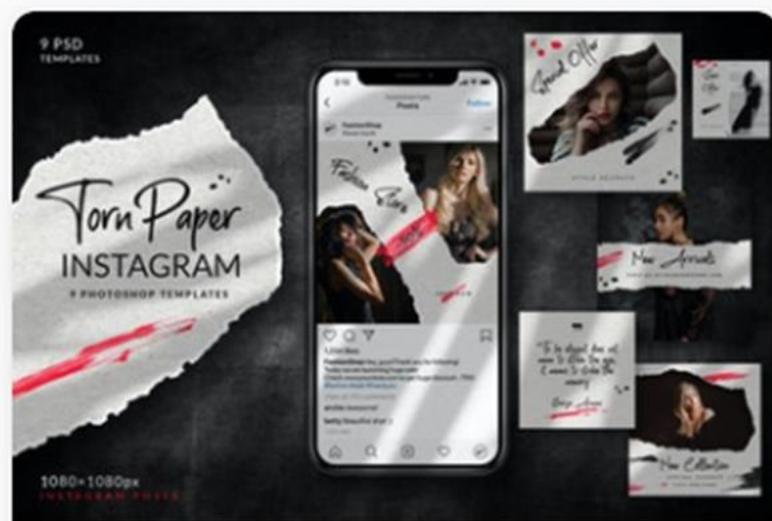
4 Torn Paper Textures with Shadow  
By vasaki in Graphics



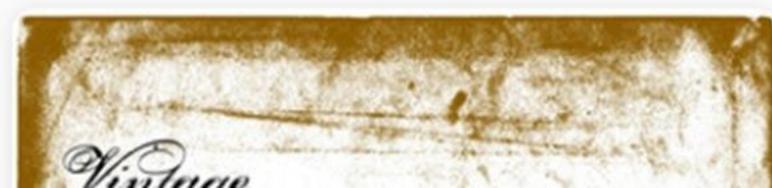
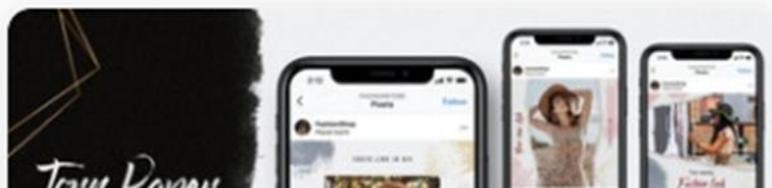
Terrazzo Textured Paper Bundle  
By andrewtimothy in Graphics



Torn Paper Instagram  
By Sko4 in Graphics



Torn Paper - Fashion Instagram Posts  
By Sko4 in Graphics





# Tape

胶带

懒得描述。



ULTIMATE TEXTURE PACK

# WRAP ME!

## 145 HIGH RESOLUTION PLASTIC & PAPER TEXTURES

Ready to apply without any **ADVANCED** skills needed.  
PLASTIC WRAP, PAPER SHEET, DUCT TAPE, PLASTIC TAPE,  
NAPKIN PAPER, ALU FOLIUM AND LOT OF OTHER TEXTURES.



PROD. DATE:  
4/14/2020  
CRO/40000

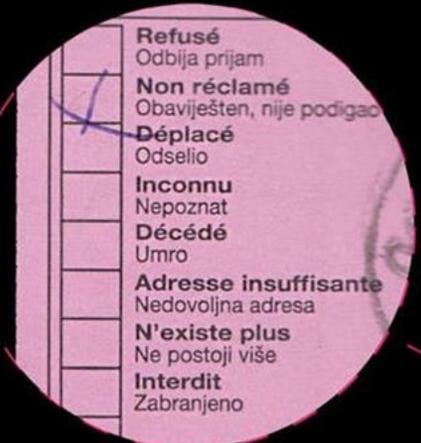


Ready to apply without any blending mode or effect, you need to select the layer and put it on TOP of the graphic or object you want to have on paper texture.



## 14 HIGH RESOLUTION .PSD STICKY PAPER + STICKERS TEXTURES

Ready to apply without any blending mode or effect, you need to select the layer and put it on TOP of the graphic or object you want to have on paper texture.





Tapes & Labels  
By vasaki in Graphics



High Res Adhesive Matte Tape Objects  
By Layerform in Graphics



Artist Tape Variety Pack  
By featherandsage in Graphics



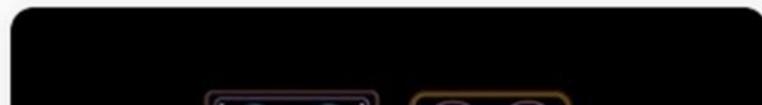
Plastic Tapes Vol.1 - 30 Textures Pack  
By bulbfish in Graphics



Plastic Tapes Vol.2 - 30 Textures Pack  
By bulbfish in Graphics



Wrap Me! Ultimate Textures Pack  
By LeoSupply in Graphics





Vintage Book Textures  
By wjfranklin in Graphics



Vintage Grit Textures  
By ghostlypixels in Graphics



Vintage Texture

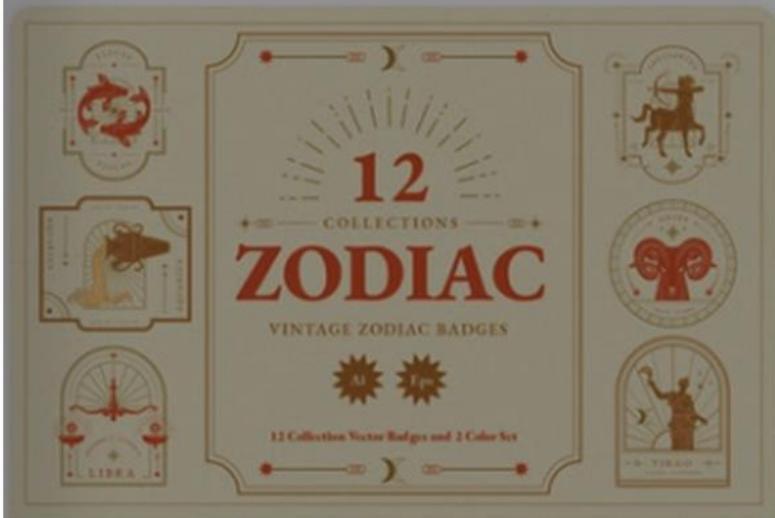
# Vintage

复古

懒得描述。



Vintage Grunge Backgrounds  
By creativeartx in Graphics



Vintage Zodiac Badges Illustration  
By Graphicapital in Graphics





64 ILLUSTRATIONS  
**ROSES**  
VINTAGE COLLECTION

# TEXTURES

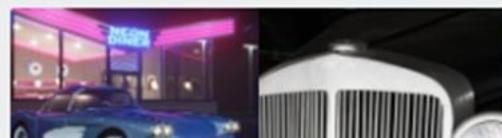
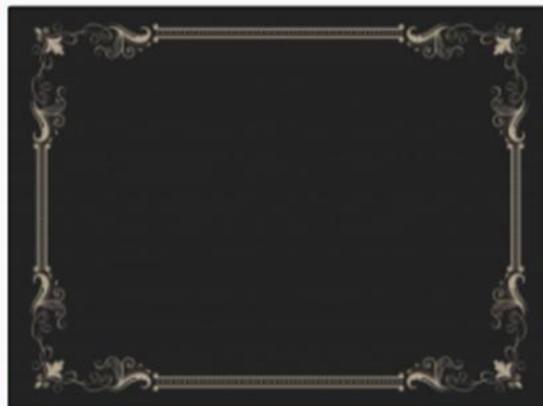
06

30 TEXTURES, 6000x4000PX

# PAPER VINTAGE



*Color Drawings of*  
**BUTTERFLIES & MOTHS**  
VINTAGE ILLUSTRATION SET  
*Volume 01*



**思考题**

# 科技感的素材怎么搜？

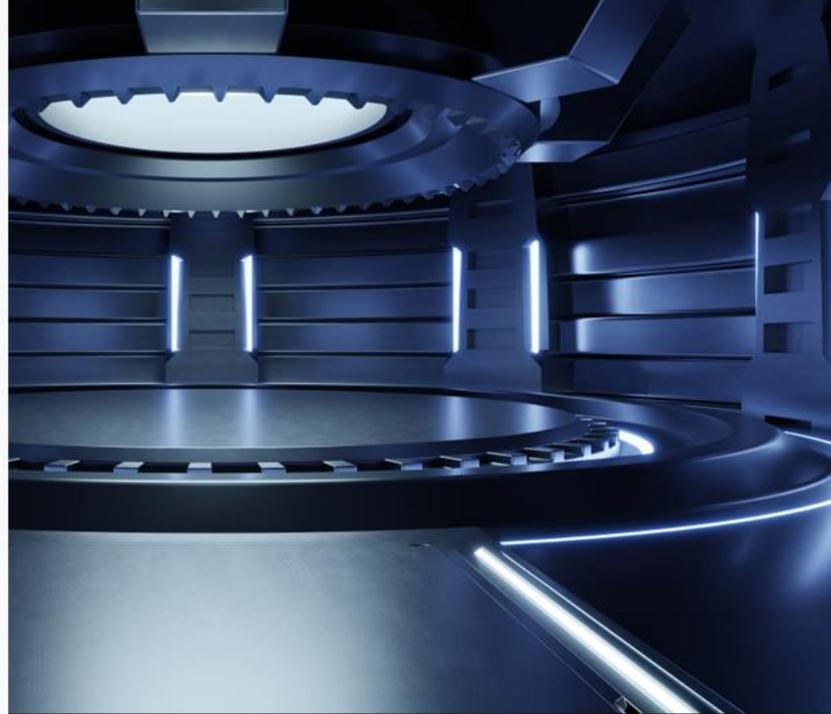
**来来去去都是那几个单词排列组合。**

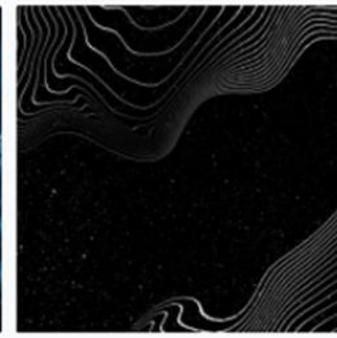
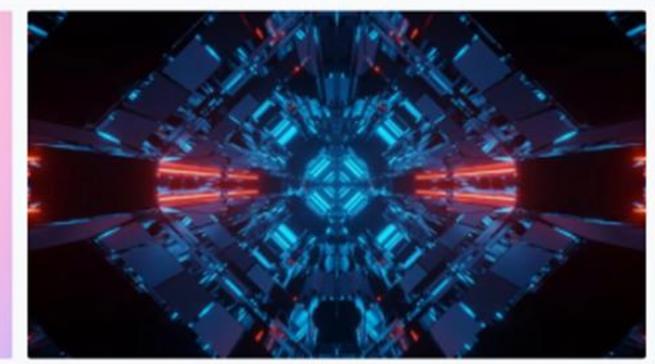
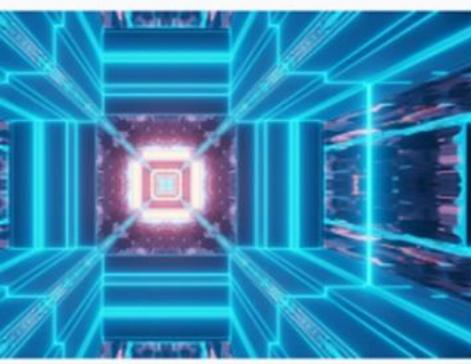
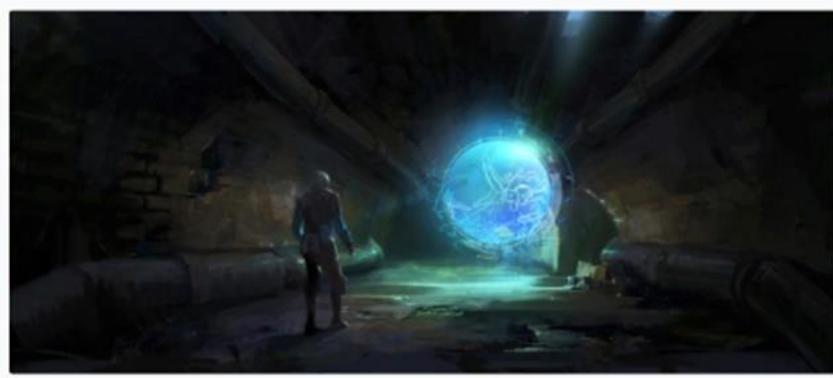


# Sci-Fi / Science Fiction

## 科幻小说

科技感素材的首选关键词。







# HUD

## 头戴屏显

Head Up Display 的缩写，  
用来搜科技线框和装饰元素  
非常好用。





Cox\_vh



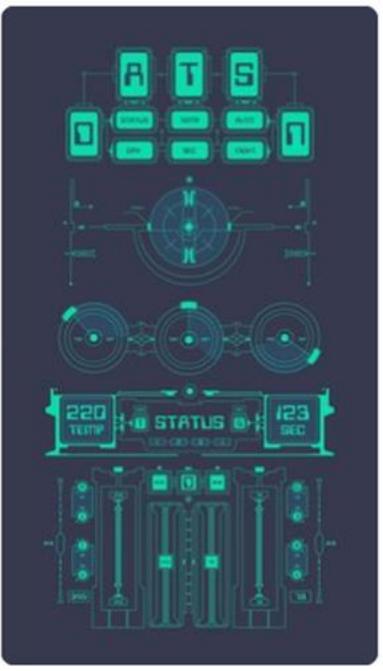
HUD UI Preview  
vimeo



by Viki Marus



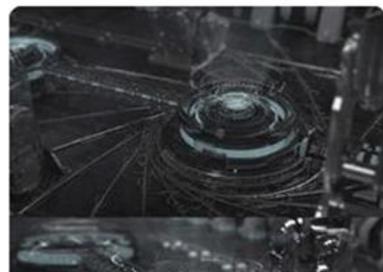
by SonduckFilm



by Viki Marus



123RF  
Futuristic user interface HUD.  
Abstract background



VectorStock  
Hud futuristic  
screen elemen



# Futuristic

## 未来主义

科技感素材的第二顺位关键词，而且是个超强组合词，可以搭配很多其他关键词使用。





**Digital Cyberspace Futuristic 01071**  
By KanawatTH in Stock Video



**People Walking in a Futuristic Hall**  
By NYXMEDIA in Stock Video



**Futuristic City Laser Beams**  
By 3D\_Background in Stock Video



**Futuristic Background**  
By Ryasnyansky in Stock Video

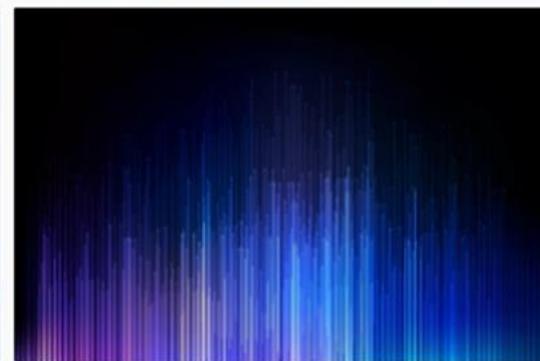
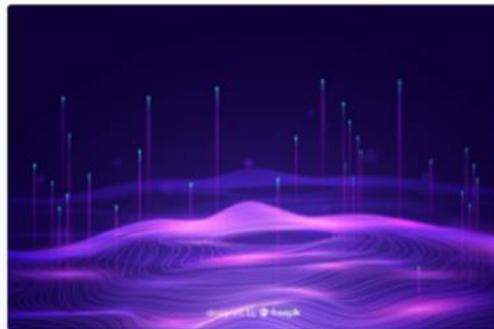
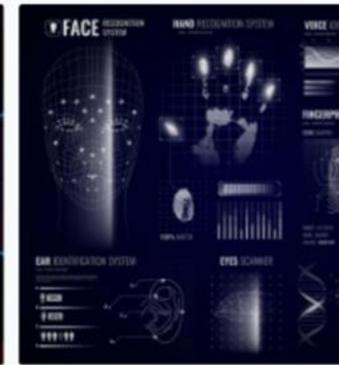
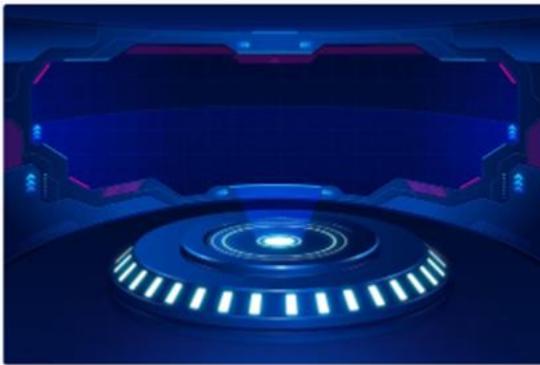


**Futuristic Digital Background 4K**  
By rodionova in Stock Video



**Futuristic City at Night in the Fog**  
By FlashMovie in Stock Video



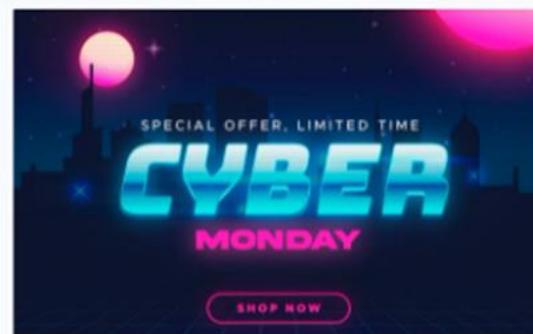




# Cyberpunk Futuristic

常用组合1







HUD Futuristic Interface XT1: Sci Fi ...  
By TIT0 in Graphic Templates



# Futuristic HUD / interface

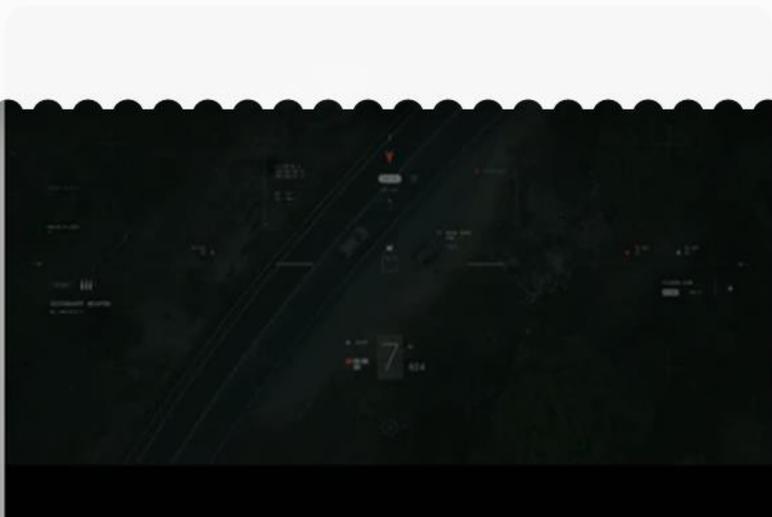
常用组合2



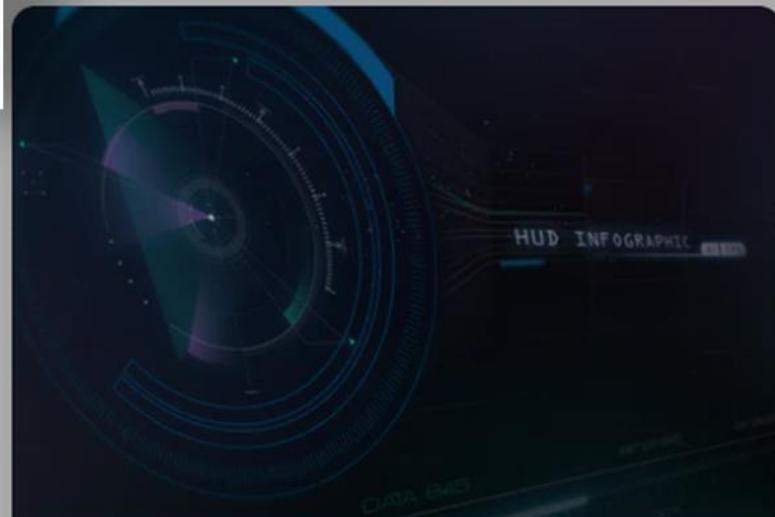
HUD Futuristic Interface XT2: Sci Fi ...  
By TIT0 in Graphic Templates



AIMICA - HUD Futuristic Sights UI el...  
By TIT0 in Graphic Templates



HUDs Set  
By Hramovsky in Graphic Templates



HUD Infographics  
By Pixflow in Graphic Templates





Ps PSD FILES WITH EASY CUSTOMIZE

# CYBERPUNK HUD ELEMENTS



Ps PSD FILES WITH EASY CUSTOMIZE

# CYBERPUNK LOADING



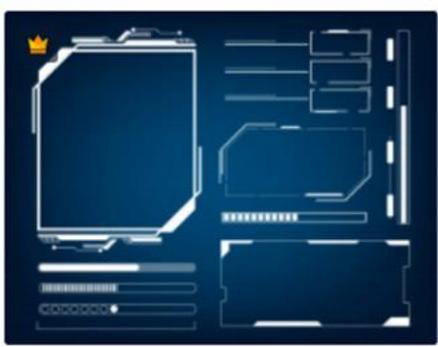
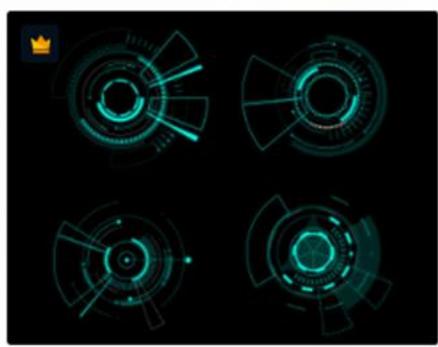
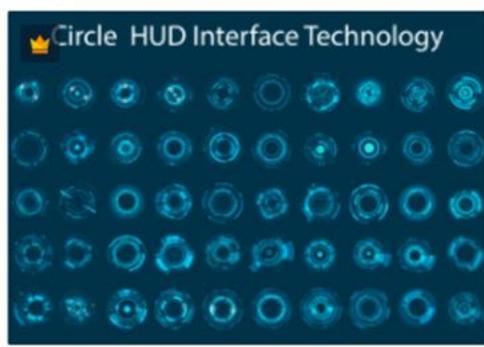
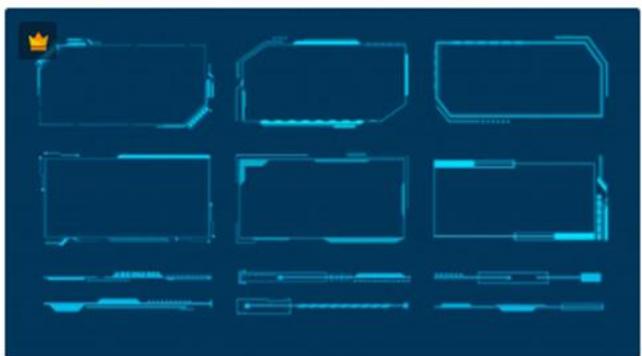
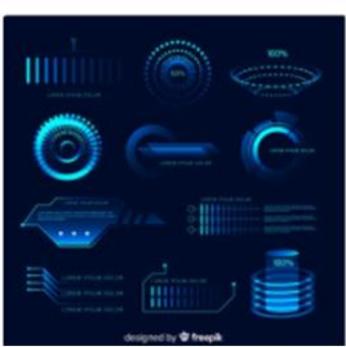
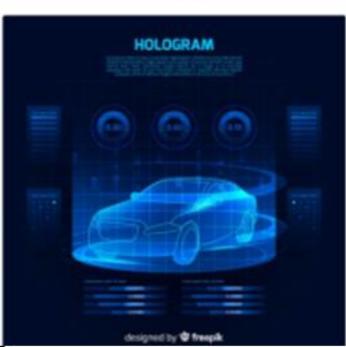
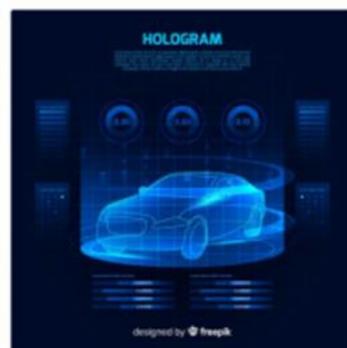
Ps PSD FILES

# 10 CYBERPUNK 3D ELEMENTS



Ps

# CYBERPUNK CIRCLES





Futuristic City at Night in the Fog  
By FlashMovie in Stock Video



# Futuristic city

常用组合3



Futuristic City Hd  
By 2ragon in Stock Video



Neon Futuristic City

4K UltraHD 3840\*1500px, 16sec, 30fps, Loop

Neon Futuristic City  
By malbred in Stock Video



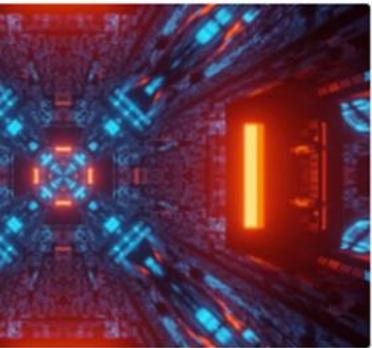
Neon City 04  
By 3D\_Background in Stock Video



Futuristic City  
By MacroLogic in Stock Video









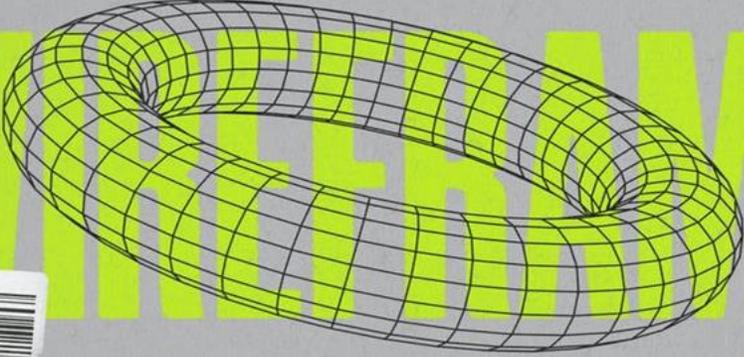
## Futuristic Shapes / Abstract Shapes / Geometric Shapes

### 抽象几何元素

可以帮你找到很多平面海报  
中常用的抽象符号。



# WIREFRAME



Wireframe Shapes Collection

10258953

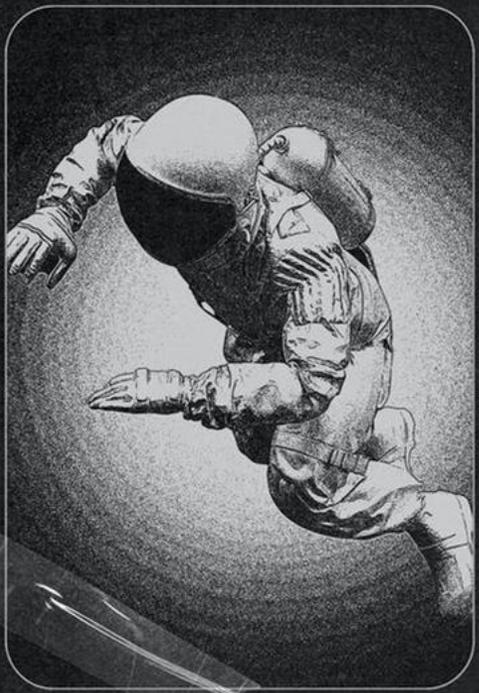
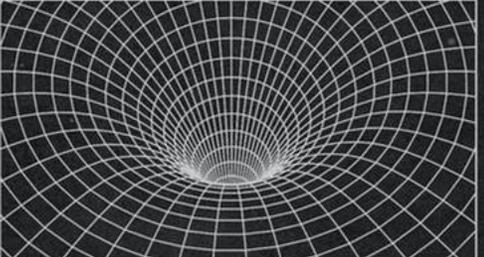
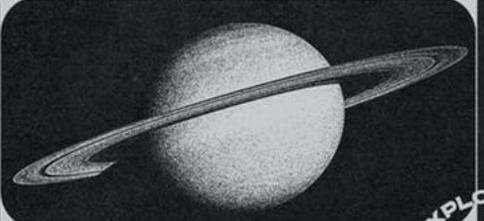
**SHAPES**

THIS KIT INCLUDES A COLLECTION OF 128 WIREFRAME SHAPES, IN VARIOUS CATEGORIES SUCH AS GRIDS, GEOMETRIC SHAPES AND ABSTRACT ELEMENTS. THEY CAN BE COMBINED TO CREATE UNIQUE COMPOSITIONS OR ADDED AS ACCENTS TO YOUR DESIGNS.

AI, EPS, PNG, CSH FORMATS INCLUDED

VECTOR FORMAT WITH ADJUSTABLE STROKE WIDTH

CONTENTS PREVIEW



# COSMOS

EXPLORE EXPLORE

T150-00062-000  
R11-409004-2 / 4916

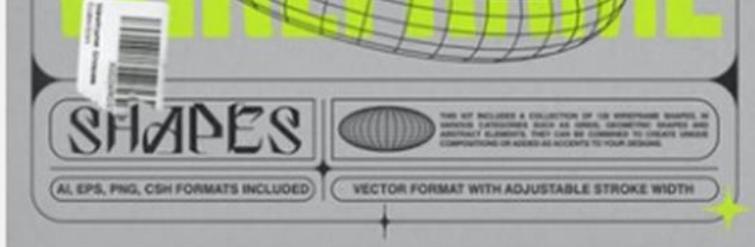
ANALOG. VIRTUAL



AA1  
98-1132

INITIALIZE INITIALIZE



### Wireframe Shapes

By MiksKS in Graphics



### Abstract Liquid Shapes

By alexdndz in Graphics



### Colorful Rounded Shapes

By devotchkah in Graphics



### Cyberpunk Simple Shapes

By Pixflow in Graphics



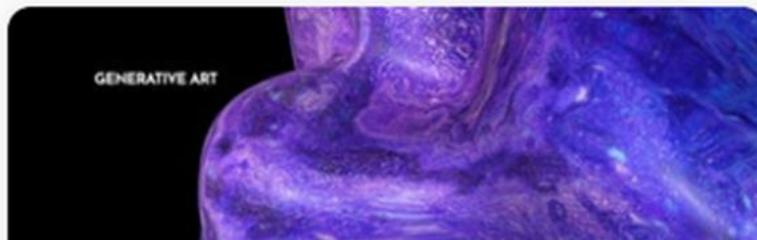
### 50 Pixel 3D Shapes

By cruzine in Graphics



### Noir Glitch Textures and Shapes

By MiksKS in Graphics



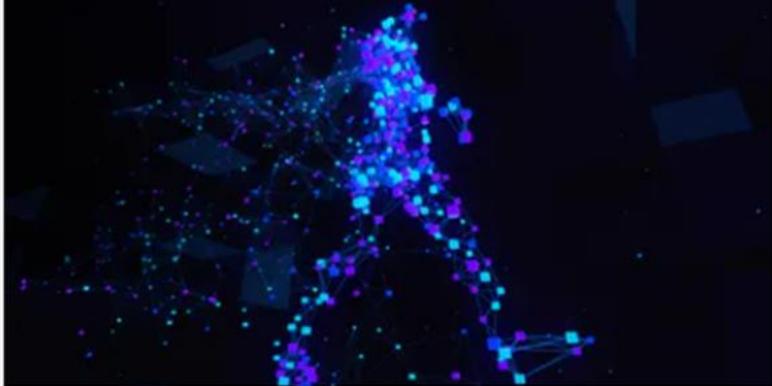


# VJ Loop

## 无缝循环特效视频

能找到超多又懒又出效果的  
视频背景，还能无限循环。





Vj Loop 92  
By keybal in Stock Video



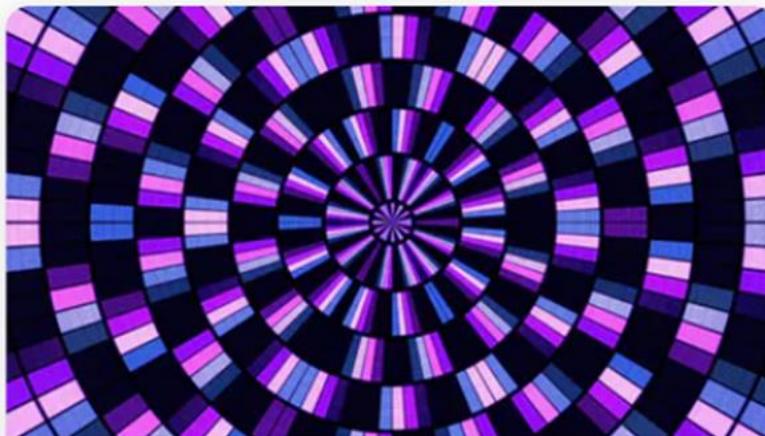
Vj Kaleidoscope  
By Second-Breath in Stock Video



Vj Ball  
By Alexwish in Stock Video



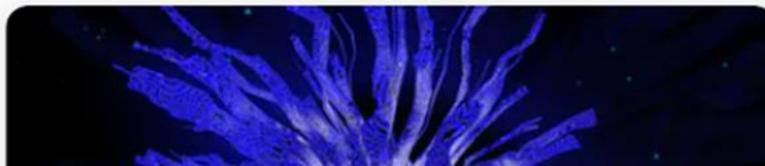
Vj Loop  
By HK\_graphic in Stock Video



Vj Stage  
By HK\_graphic in Stock Video



Vj Loops  
By HK\_graphic in Stock Video





# Particle / Dust

粒子

用来搜各种科技感的粒子背景。

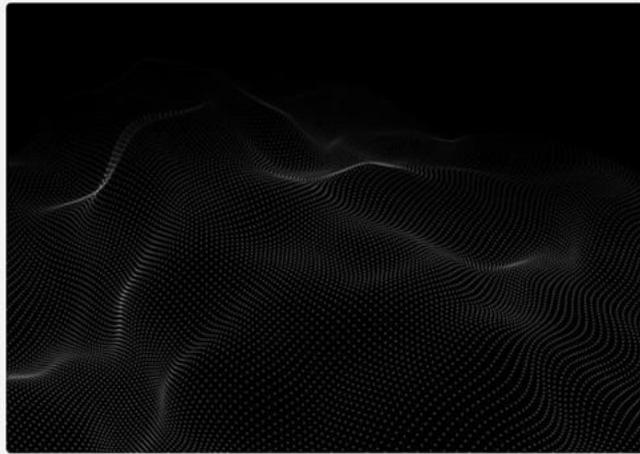




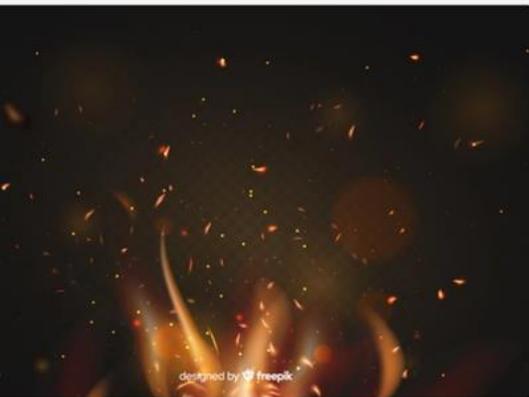
designed by freepik



designed by freepik



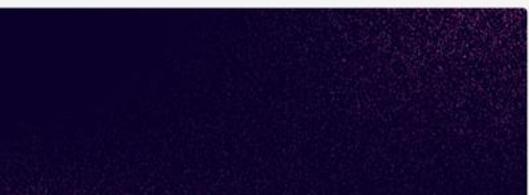
designer



designed by freepik



TRANSPARENT LIGHT





# Light Trail / Light Speed

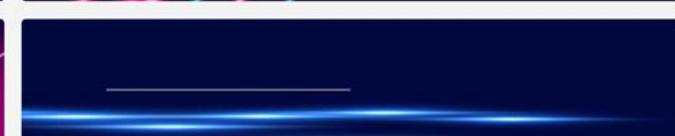
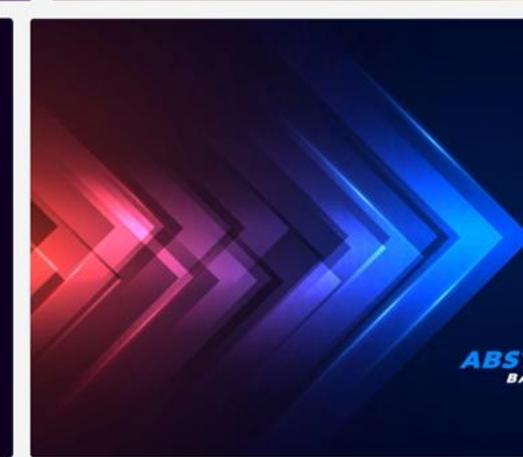
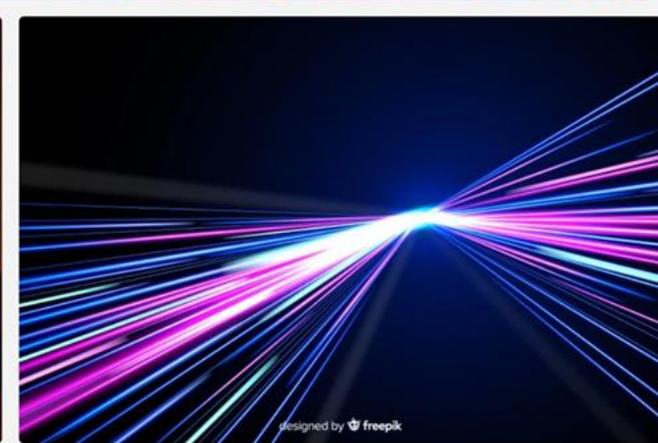
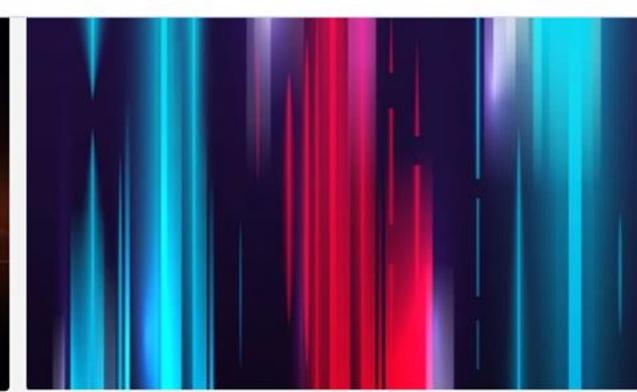
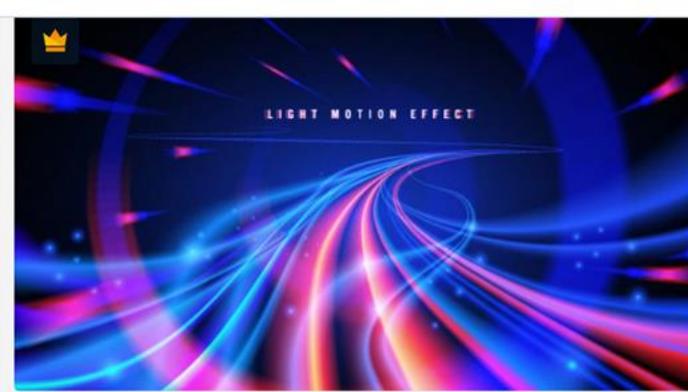
光束

designed by  freepik

designed by  freepik

别再用traffic light了，用这  
俩能搜到很多酷炫的车尾灯  
光线。





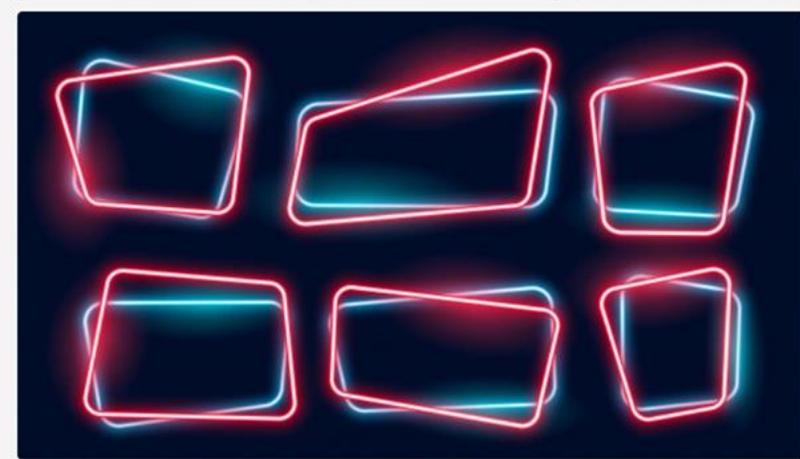


# Neon / Neon Lights / Cyberpunk

霓虹素材

天猫双十一用这些关键词找  
素材就对了。







# Skyline

## 天际线

能搜到很多矢量城市素材



Filters

Refine by

Categories

- Backgrounds 18
- Textures 0
- Social 2
- Patterns 3
- Icons 8
- Objects 24
- Illustrations 276

Applications Supported

- Adobe Photoshop 220
- Adobe Illustrator 293
- Figma 11
- Sketch 13
- Affinity Designer 21

File Types

- JPG 291
- PNG 233

Properties

- Vector 292



**Surat skyline, India**  
By grogrop in Graphics

+ ↓



**Jaipur skyline, India**  
By grogrop in Graphics

+ ↓



**Doha skyline, Qatar**  
By grogrop in Graphics

+ ↓



**Munich skyline, Germany**  
By grogrop in Graphics

+ ↓



**Barcelona skyline, Spain**  
By grogrop in Graphics

+ ↓



**New York skyline, United States**  
By grogrop in Graphics

+ ↓



**HONG KONG**



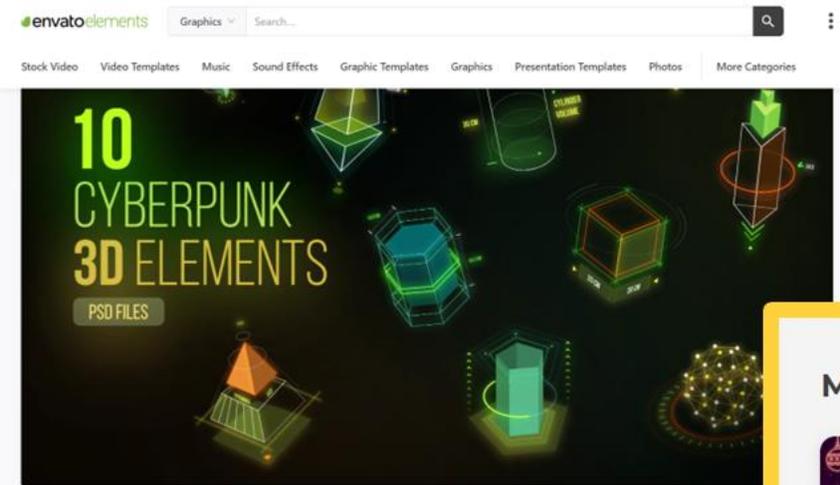
**STOCKHOLM**



**PARIS**

**找到一个好看的素材，  
怎样搜同类？**

**找作者。**



# 10 CYBERPUNK 3D ELEMENTS

PSD FILES

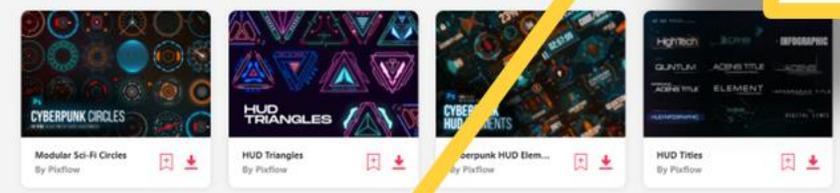
These glowing cyberpunk elements are easily editable. You can change colors and lights and use them on your futuristic sci-fi projects. You can use these objects for infographic posters, games, movies and ...

### Item tags

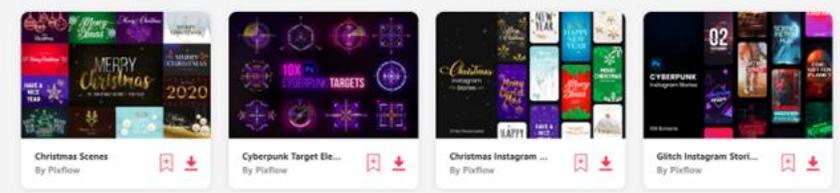
- Cyber
- SciFi
- Futuristic
- Neon
- Cyberpunk
- Infographic
- Hologram
- Alien
- HUD
- Display
- Spaceship
- Space
- Robots
- Ironman
- Glow

- Applications Supported: Adobe Photoshop
- File Types: PSD
- Dimensions: 1920(w) x 1080(h)
- Additions: Document Layers Included
- Commercial License: Available

### Similar Graphics



### More from Pixflow



Cyberpunk 3D Elements by Pixflow [Download](#)

## More from Pixflow

[SEE MORE](#)



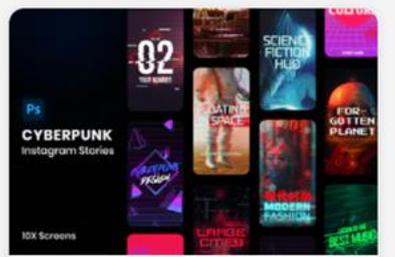
Christmas Scenes  
By Pixflow



Cyberpunk Target Ele...  
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\* Elements 的作者主页入口

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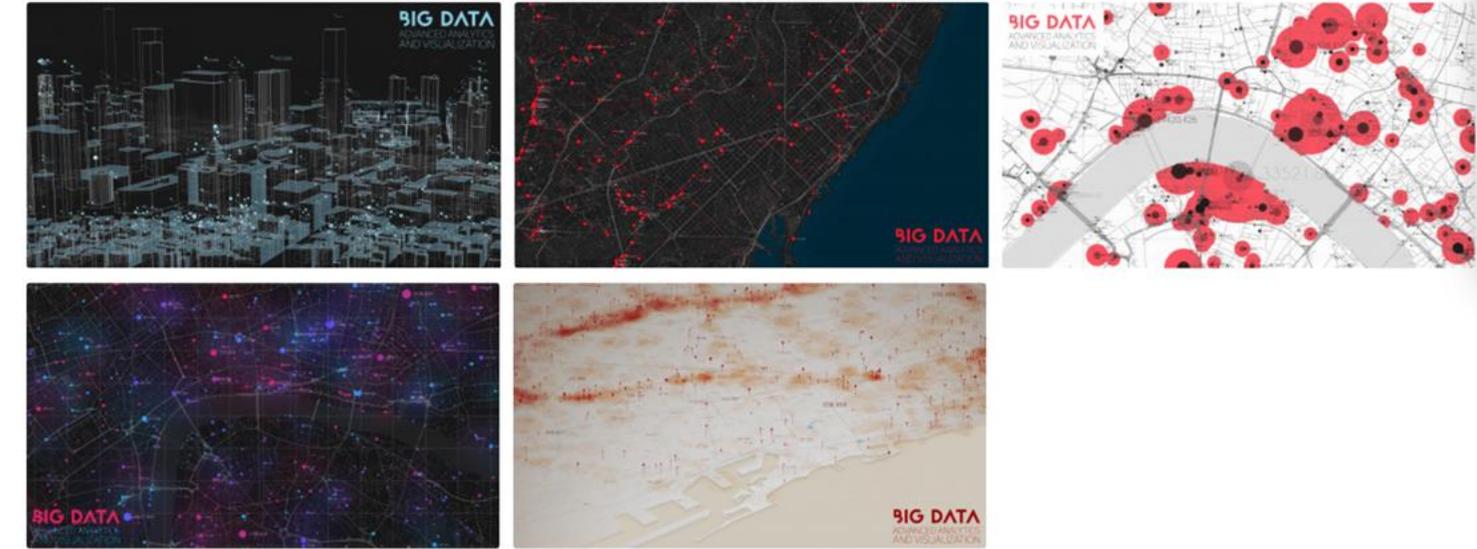
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Map of big data in modern city Free Vector 2 years ago

You may also like



Related tags

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# 搜索引擎教程

以 3D 教程的搜索结果为例

# NPR

## 非真实感渲染

Non-Photorealistic Rendering 的缩写。NPR风格不追求写实，极力还原油画、素描或2D动画的风格化处理。反正你可以用这个关键词搜到一大堆“三渲二”教程。

相似搜索词：

npr rendering

stylized



YouTube

npr rendering



Home



Explore



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Library

FILTERS



What is Stylized 3D Graphics and Non-photoreal (NPR)?

10K views • 6 months ago

Creative Shrimp

<https://blendermarket.com/products/stylized-3d-in-blender> - Full course Non-photorealistic 3d graphics and stylized graphics is ...

CC

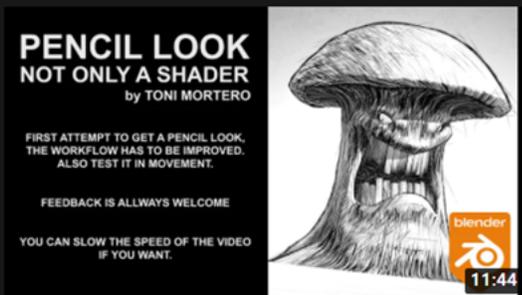


Blender 2.9 NPR Exercise 1 : Cup modeling and rendering tutorial

8.4K views • 7 months ago

Ibrahim

0:00 - Modeling cup base 0:49 - Modeling the handle 2:02 - Setting up the camera 2:52 - Lighting and material 4:35 - Adding ...



Blender NPR PENCIL LOOK - Not only a shader (by Toni Mortero)

36K views • 1 year ago

Toni Mortero

Tutorials and inspirational pieces: Blender NPR - Standard View Transform for NPR ...



LBS 2.1 - Make Any NPR Style (Sketch, Toon, Outline, Hatch...) in Blender 2.93 / EEVEE

33K views • 3 months ago

Lightning Boy Studio

This new version of the shader comes as an add-on and is optimized for Blender 2.93. It contains many new features and ...

# Stylized 风格化

一个在搜NPR教程/素材特别好用的关键词，能搜到很多非写实风格化场景。

## 常用组合关键词推荐：

**Stylized** + 任何对象

grass water cloud

environment character



The screenshot shows a YouTube search results page for the term "stylized". The interface includes a top navigation bar with the YouTube logo, search bar, and various utility icons. On the left, there is a sidebar with navigation options: Home, Explore, Subscriptions, and Library. The main content area displays a list of video results:

- Beginner's Guide to Creating Stylized Environments in UE4**  
44K views · 7 months ago  
Channel: Stylized Station  
Description: "In today's tutorial, we're going to learn how to create this beautiful stylized cave environment scene, and learn how to create ..."  
Thumbnail: A stylized cave environment with green and brown tones. Video title: "UNREAL ENGINE TUTORIAL" (11:32).
- Making Simple Stylized 3D Models with Blender, ZBrush & Substance Painter**  
25K views · 1 year ago  
Channel: Stylized Station  
Description: "As a beginner, learning how to correctly model, sculpt and texture assets can be a daunting task, especially with stylized 3D ..."  
Thumbnail: Stylized 3D models of a horn and a hand. Video title: "STYLIZED MODELS" (12:21).
- Learn while you're at home**
- "STYLE."**  
16K views · 3 years ago  
Channel: Brookes Eggleston - Character Design Forge  
Description: "We have to draw things the right way before we can draw them the wrong way. Hopefully this video gets you thinking about what ..."  
Thumbnail: A stylized purple character head. Video title: "STYLE." (6:02).
- Making a Stylized Palm Tree with Maya, Zbrush, and Substance Painter**  
30K views · 1 year ago  
Channel: 3dEx  
Description: "Autodesk Maya 2020 - Stylized Modeling, UV mapping, and Texturing in Zbrush 2021, Substance Painter , and Maya 2020."  
Thumbnail: Stylized palm trees. Video title: "Making a Stylized Palm Tree with Maya, Zbrush, and Substance Painter".



# PBR

## 基于物理的渲染

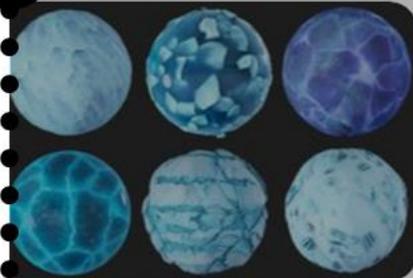
Physically Based Rendering 的缩写。  
和NPR相反，追求写实效果，所以经常用这关键词来搜写实纹理材质。

相似搜索词：

PBR texture

PBR shader

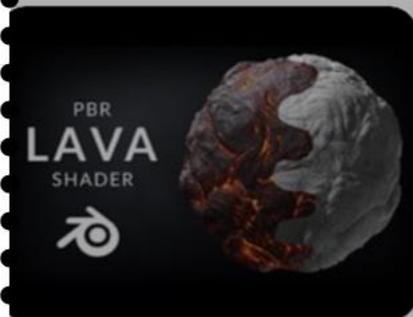
PBR materials



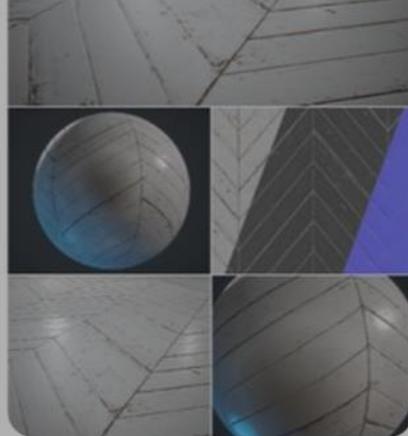
IceLand on Cubebrush.co



Free Fabric Materials (Link in the comments)



Blender Tutorial - PBR Lava Shader in Blender 2.8x



White Painted chevron parquet - PBR textures



Download Free PBR Materials | Public Domain Textures



Sand PBR Texture



Rock Cliff



Download Free PBR Materials | Texture Fun



99 Substance Materials | Julio Sillet



# Terrain

## 地形

加上软件名称就能搜到很多地形教程啦。

常用组合关键词推荐：

Terrain

+

blender

photoshop

unity



YouTube

Terrain blender



9+



Home



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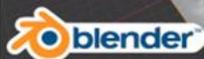


Library

FILTERS

QUICK TIP 003

QUICK AND EASY  
LANDSCAPES



5:39

Blender Quick Tip 003: Quick And Easy 3D Landscapes In Blender 2.8  
[Beginner Tutorial]

56K views · 1 year ago

Neb Motion

Welcome to Blender Quick Tips! In this quick Blender tutorial you will learn how to create quick and easy landscapes in Blender ...



How to Create 3D Terrain with Google Maps and Blender!

1M views · 1 year ago

CG Geek

This video was sponsored by Skillshare Music: <https://chernebeats.com/> Subscribe: ...



Procedural Landscapes in Blender 2.80

664K views · 2 years ago

Wayward Art Company

This video demonstrates the basics of generating a landscape with procedural textures. Enjoy!



Blender Terrain - Quick Pre-vis Canyon Desert Environment in Eevee (and Cycles) [Blender 2.8]

110K views · 2 years ago

Kev Binge

Blender 2.8 gives us some awesome tools to create terrain and environments. This video shows you how to use imported geo ...

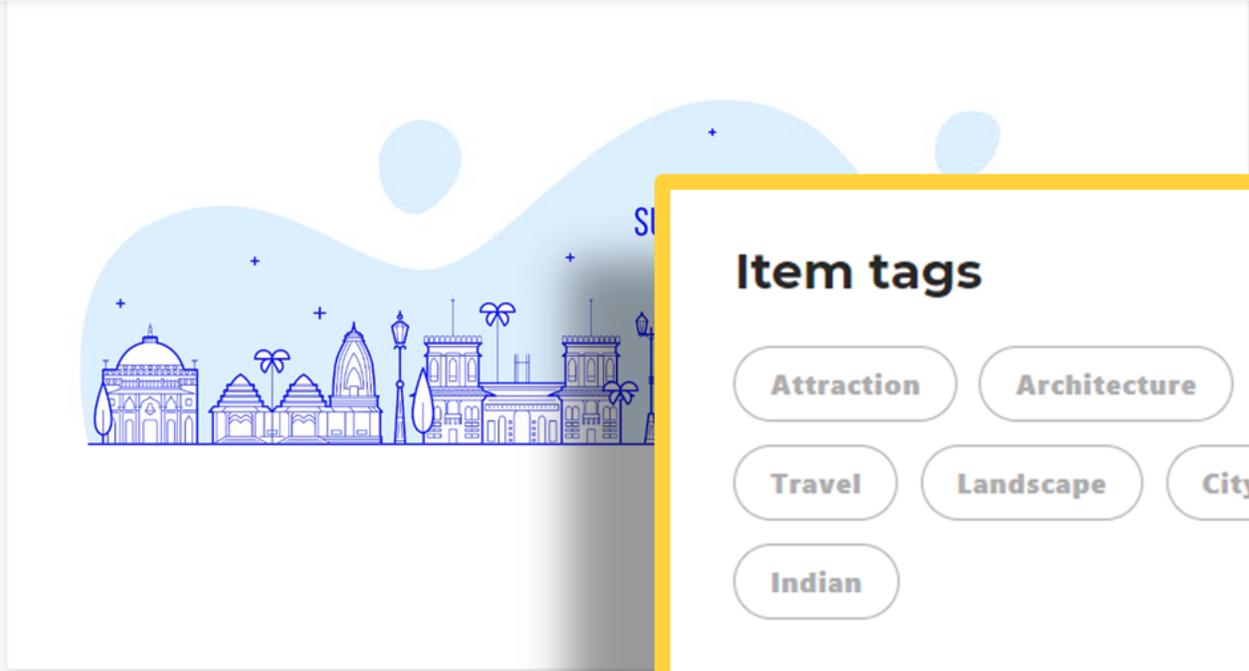
## 常用搜教程套路

- 软件名称 + 风格关键词 + effect
- 风格关键词 + generator/creator

如何彻底攻克  
单词列表？

**方法一：**

**多看付费素材库  
底下的相关关键词**



### Item tags

- Attraction
- Architecture
- Background
- Building
- Landmark
- City
- Skyline
- Travel
- Landscape
- Cityscape
- Horizon
- Outline
- Surat
- India
- Indian

#### Product includes:

- JPG file (7630 × 3217, 300 dpi)
- PNG file (6933 × 1950, 300 dpi, on transparent)
- AI file, EPS file (you can easily change color or scale to any size you need in Adobe Illustrator or any vector program)

#### Item tags

- Attraction
- Architecture
- Background
- Building
- Landmark
- City
- Skyline
- Travel
- Landscape
- Cityscape
- Horizon
- Outline
- Surat
- India
- Indian

- Applications Supported**  
[Adobe Photoshop](#), [Adobe Illustrator](#)
- File Types**  
AI, EPS, JPG, PNG
- Additions**  
Layered  
Vector
- Dimensions**  
7630(w) × 3217(h) px
- Commercial License**  
[Further Information](#)

# 看，多好的同类词收集机会！

**方法二：**

**多认识一些设计师  
& 艺术家**

**[www.thisiscolossal.com](http://www.thisiscolossal.com)**

**[www.artstation.com](http://www.artstation.com)**

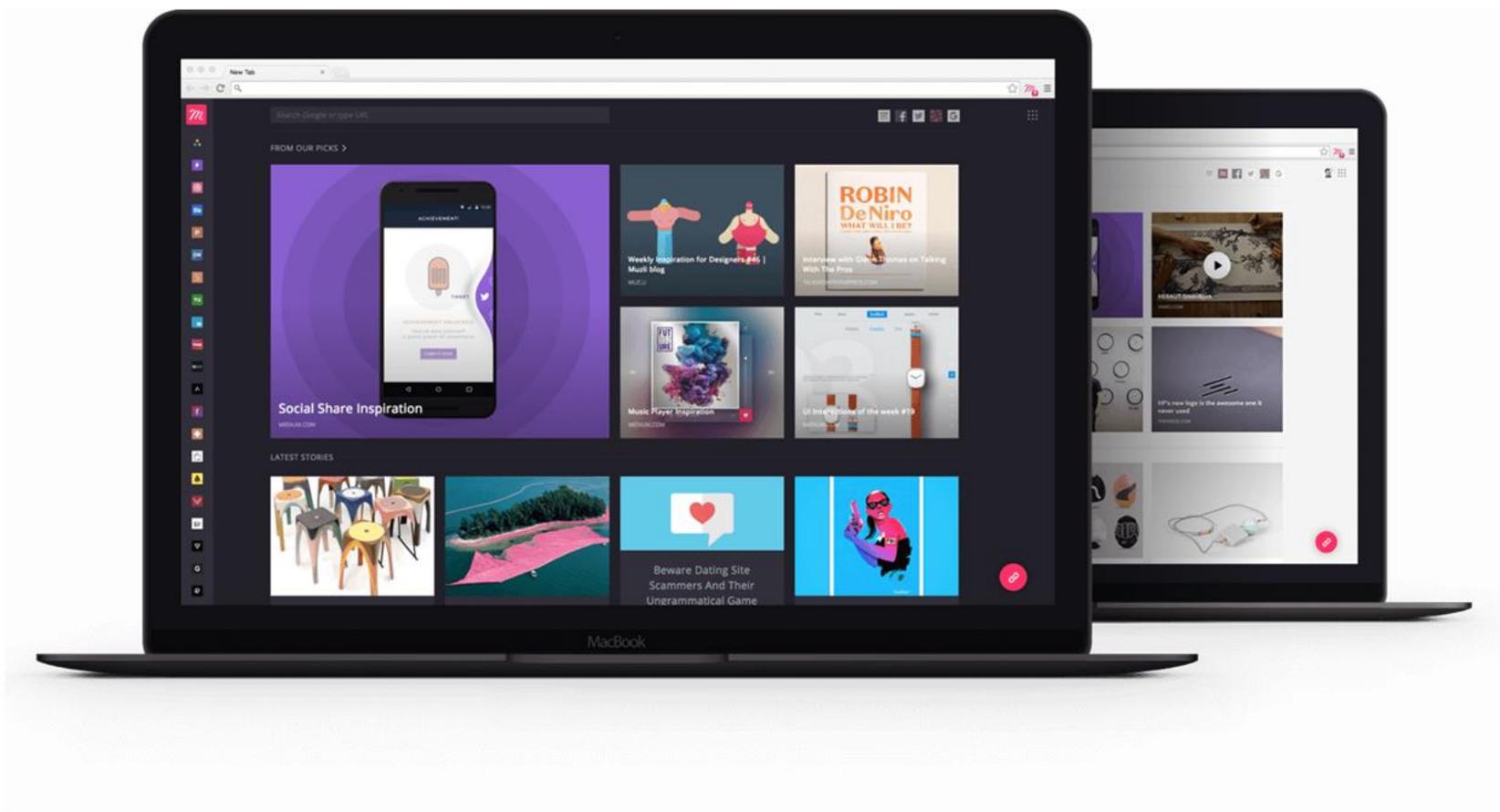
**方法三：**

**推荐你一个用来看设计的浏览器插件——  
Muz.li**

## Chrome插件推荐

Muzli

<https://muz.li/>



**有用就好。**